

TRACEY QUIGLEY HOLDEN

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Department of Communication
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EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY

Department of Communication Arts and Sciences

Ph.D. Speech Communication, 2005

Dissertation: *Unheard and Unheeded: The Rhetoric of Military Dissent in the Debate Over Vietnam.* (Dissertation partially funded by USMC Historical Association.)

Research: *Social movements, military, public and political rhetoric; institutional and organizational communication. Research projects focused on 20th century American military rhetoric; Australian multiculturalism and accompanying social and political conflicts; Anglo-Hispanic business, language and cultural conflicts; strategic communication, argumentation and dissent.*

SAN DIEGO STATE UNIVERSITY

Department of Speech Communication

M.A. Speech Communication, 1997

Thesis: *Waging War on Domestic Violence: A Critical Rhetorical Analysis of the USMC Coordinated Community Response Program.*

Research: *Social issues, organizational and political rhetoric, argumentation and dissent. Research projects focused on institutional response to social conflict – communication within the Marine Corps domestic violence program, Australian parliament's response to the Aboriginal peoples' protest.*

OKLAHOMA STATE UNIVERSITY

Department of Speech Communication

Completed coursework in M.A. program, 1988-1989

TEXAS A&M UNIVERSITY

Department of Speech Communication

B.A. Speech Communication, 1987

ACADEMIC APPOINTMENTS & COURSES TAUGHT

ASSISTANT PROFESSOR AND DIRECTOR OF THE BASIC COURSE (2010-).

University of Delaware.

~*Oral Communication for Business*

~*Public Speaking*

ADJUNCT FACULTY (2010).

Ivy Tech Community College of Indiana, South Bend.

- ~Introduction to Mass Communication (online)
- ~Public Speaking

ADJUNCT FACULTY (2010).

Central Michigan University (East Lansing).

- ~Communication and Employee Negotiations (graduate seminar)

ASSOCIATE FACULTY (2009-2010).

University of Indiana, South Bend.

- ~Introduction to Mass Communication
- ~Public Speaking
- ~Human Communication Theory (Spring 2010)
- ~Persuasive Speaking (Spring 2010)

ADJUNCT INSTRUCTOR (2009-2010).

Ferris State University, College of Technical and Professional Studies.

- ~Technical and Professional Communication

ASSISTANT PROFESSOR (2003-2007).

University of San Diego.

- ~Introduction to Human Communication
- ~Public Speaking (also as Freshman Preceptorial and Freshman Honors)
- ~Human Communication Theory
- ~Communication Criticism (also as writing intensive)
- ~Rhetorical Criticism
- ~Rhetorical Theory (also as writing intensive)
- ~Political Communication
- ~War, Peace and Dissent (designed & developed course)

INSTRUCTOR .

Junior Statesmen Foundation (Summer 2001 & 2002)

Princeton University (2002)

- ~ Public Speaking and Political Rhetoric
- ~ Argumentation and Debate

Stanford University (2001)

- ~ Public Speaking and Political Communication
- ~ Argumentation and Debate

Palomar Community College - USMC Camp Pendleton (1999)

- ~ Public Speaking
- ~ Intercultural Communication

Mesa Community College (1996-1997)

- ~ Public Speaking

Grossmont Community College (1996)

- ~ Public Speaking

GRADUATE TEACHING ASSISTANT.

The Pennsylvania State University (1999-2003).

Courses taught:

Department of Communication Arts and Sciences

Graduate Teaching Assistant/Lecturer.

~ Effective Speech: Public Speaking (Fall 1999- Spring 2003)

~ Effective Speech: Rhetorical Criticism (Fall 2002)

All sections of Effective Speech are now taught independently. In 1999-2000, a mass lecture/lab format was used.

College of Earth and Mineral Sciences.

~ First Year Seminar (Fall 2000, 2001, 2002)

Taught presentation skills for technical communication, fundamentals of group communication, and debate for Communication Across the Curriculum program in partnership with the EMS freshman seminar program.

College of Liberal Arts, Programs in Continuing Education

~ Teamwork and Leadership (Spring 2002)

World Campus, Pennsylvania State University Distance Education.

~ Effective Speech: Critical Message Analysis (2001-2002)

~ Studies in Public Persuasion (Fall 2002)

Schreyer Institute for Innovation in Learning, Leading Edge Academic Program (LEAP).

~ Effective Speech: Public Speaking. Coordinated with Biology 110. (Summer 2003).

~ Effective Speech: Public Speaking. Coordinated with English 15. (Summer 2001).

~ LEAP Training Program Instructor. (Spring 2001, 2003).

Texas A&M University (Fall 1998)

~ Public Speaking

San Diego State University (1994-1997)

~ Public Speaking

~ Debate and Forensics Coach

Oklahoma State University (1988-1989)

~ Public Speaking

RESEARCH

IN PRINT

Holden, Tracey Q. Book Review. *Battle Exhortation: The Rhetoric of Combat Leadership* by Keith Yellin. *Southern Journal of Communication* (2010) (forthcoming).

Quigley, Tracey A. Book Review. *Presidents and the People: The Partisan Story of Going Public* by Mel Laracey. *Rhetoric and Public Affairs* 6 (2003) pp 373-5.

UNDER REVIEW

Holden, Tracey Q and Sandra L. French. "*Food Fight! Public Relations and Politics in the Battle for Gigante.*" Article under review with the Journal of Business Communication. Publication pending final revisions, June 2010.

Quigley, Tracey A. *Unheard and Unheeded: The Rhetoric of Military Dissent During Vietnam and Its Legacy for Contemporary Civil-Military Relations.* Book manuscript being revised for second review. Texas A&M University Press.

IN PROGRESS

"*Command, Control, and Communication: The Evolution in DoD Responses to Military Domestic Violence.*" Article being revised for submission to *Strategic Organization*.

"*Genre Violation as Power Play or Gender Ploy: Political Discourse from 'Down Under'.*" Article being revised for submission to the *Southern Journal of Communication*.

"*Riding an American Nightmare: Moseley and MacArthur as Men on Horseback.*" Article being revised for submission to *Rhetoric and Public Affairs*.

SELECTED CONFERENCE PRESENTATIONS

"*Savvy, Not Super: Women, Leadership and Strategic Communication.*" Co-authored with Dr. Sandra L. French. Paneeled paper to be presented to the Organizational Communication Division at the National Communication Association 2009 Annual Meeting.

"*Out of the Kitchen, Into the Convention: MacArthur and 'The Manchurian Candidate' as Cold War Cultural Indicators.*" Paneeled paper to be presented to the Public Address Division at the National Communication Association 2009 Annual Meeting.

"*Food Fight! Public Relations and Politics in the Battle for Gigante.*" Co-authored with Dr. Sandra L. French. Paper presented at the American Business Communication Association Special Topics Conference: Business Discourse. Marshall School of Business, University of Southern California, Los Angeles, California, May 2009.

"*Battles Behind the Lines: Rhetorical Responses to Military Domestic Violence.*" Paneeled paper presentation to the Interpersonal Communication Division of the National Communication Association at the Annual Convention, Chicago, Illinois, November 2007.

"*Social Protest, Social Justice, Social Activism: Rhetorically Negotiating Third Spaces, Then and Now.*" Created and facilitated preconference (with David Zarefsky and Dana Cloud, keynote speakers) for the Western States Communication Association Annual Convention, San Francisco, California, February 2005.

- “*‘Collateral Damage’ on the Home Front: Public Health Implications of Military Domestic Violence.*”
 Paneled paper presentation to the Health Communication Division at the Eastern Communication Association Annual Conference, Washington, D.C., April 2003.
- “*‘We All Swim Together’: Edward Said and the Responsibilities of the Intellectual.*” Paper presented to the Rhetoric and Public Address Division at the Eastern Communication Association Annual Convention, New York, New York, April 2002.
- “*‘Shouting Across the Grand Canyon: The Rodney King Riots as Social Protest.’*” Paper presented to the Rhetoric and Public Address Division at the Western States Communication Association Annual Convention, Long Beach, California, February 2002.
- “*‘Taking Australia by Storm: Pauline Hanson and the Politics of Multi-Culturalism.’*” Paper presented to the Political Communication division at the American Political Science Association Annual Convention, San Francisco, California, September 2001.
- “*‘Protesting Policy (Quietly): The American Military and Vietnam Dissent.’*” Paper presented to the Foreign Policy division at the American Political Science Association Annual Convention, San Francisco, California, September 2001.
- “*‘Reconciling Conflicting Discourses and Comforting the Crowds: Ideology and Idealism in A Few Good Men.’*” Paper presented to the Media Studies Division at the Western States Communication Association Annual Convention, Coeur D’Alene, Idaho, February 2001.
- “*‘Unheard and Unheeded: The Rhetoric of Military Dissent.’*” Paper presented to the Political Communication Division at the National Communication Association Annual Convention, Seattle, Washington, November 2000.
- “*‘Reappraising the Rhetoric of George Bush’s 1992 Campaign: Lies, Damned Lies and Statistics.’*” Paper presented to the Public Address Division at the National Communication Association Annual Convention, Seattle, Washington, November 2000.
- “*‘Talkin’ Bout My Generation: George Bush Goes to War.’*” Paper presented to the Public Address Division at the National Communication Association Annual Convention, Chicago, Illinois, November 1999.
- “*‘Genre Violation as Power Play: Racist Political Discourse from ‘Down Under.’*” Paper presented to the Public Address Division at the National Communication Association Annual Convention, New York, New York, November 1998.
- “*‘Justifying the ‘Moral’ Warrior: Rhetoric of the United States Marine Corps.’*” Paper presented to the Rhetoric and Public Address Division at the Eastern Communication Association Annual Meeting, Saratoga Springs, New York, April 1998.
- “*‘Changing Approaches to Military Domestic Violence: Power and Paradox.’*” With co-author Chad Little. Top 3 paper. Paper presented to the Applied Communication Division at the

Speech Communication Association Annual Meeting, San Diego, California,
November 1996.

"*Resolving Ethical and Moral Dilemmas: Researching Violence.*" (second presenter; with Stacy L. Young). Presentation for the California Women's Studies Association Annual Conference, Claremont, California, April 1996.

"*Butter and Guns: The Rhetorical Reconstruction of Military Domestic Violence.*" With co-author Chad Little. Top 3 Paper. Paper presented to the Organization for Research on Women and Communication at the Western States Communication Association Annual Convention, Pasadena, California, February 1996.

"*Patriarchy and Paradox: Organizational Change in a Military Family Advocacy Program.*" Paper presented at the Organization for the Study of Language and Gender Annual Convention, Minneapolis, Minnesota, November 1995.

HONORS

GENERAL LEMUEL G. SHEPHERD DISSERTATION FELLOWSHIP. (2001-2002)
\$10,000 award for research related to Marine Corps history. United States Marine Corps Historical Association, Quantico, Virginia.

DISSERTATION RESEARCH RELEASE AWARD (2002)
Department of Speech Communication, The Pennsylvania State University.

NATIONAL COMMUNICATION ASSOCIATION DOCTORAL HONORS SEMINAR
(1999) Participant, Seminar in Rhetoric, University of Illinois, Urbana-Champaign.

EDWIN ERLE SPARKS FELLOWSHIP (SPRING 1999)
College of Liberal Arts, The Pennsylvania State University.

GRADUATE SCHOLAR AWARDS (1999-2000, 2000-2001)
College of Liberal Arts, The Pennsylvania State University.

HERMAN F. HEEP AWARD (1998)
Excellence in Graduate Studies, Texas A&M University, College Station, Texas.

GRANTS

UNIVERSITY CENTER FOR EXCELLENCE IN TEACHING, FACULTY DEVELOPMENT FUND
~Spring 2010. Awarded \$500 grant for innovations in course development (basic course) and conference workshop attendance.

ASSOCIATE FACULTY DEVELOPMENT FUND (IUSB CHANCELLOR OF ACADEMIC AFFAIRS)
~Fall 2009. Awarded \$500 grant for course development (persuasion) and conference attendance.

ENHANCED STUDENT-FACULTY INTERACTION FUND (USD PROVOST'S OFFICE)

~Fall 2007. \$500 ESFI award for guest speaker, Dr. Mari Boor Tonn from the University of Maryland.

~Spring 2007. \$500 ESFI award for expanding the USD Agora public speaking competition, awards, and reception. University of San Diego.

~Fall 2006. \$500 ESFI award and \$500 from the Dean of Arts and Sciences, for eleven students to present their papers at the Undergraduate Student Research Conference, Western States Communication Association Convention, Palm Springs, CA, February 2006.

~Spring 2005. \$250 ESFI award for the USD Agora public speaking competition, awards, and reception. University of San Diego.

~Fall 2005. \$500 ESFI award for five students to present their research at the Social Justice/Rhetoric and Public Address pre-conference, Western States Communication Association Convention, San Francisco, CA, February 2005.

PROFESSIONAL DEVELOPMENT

PANEL PARTICIPANT (November 2010)

National Communication Association Convention, San Francisco, California.
Panel participant on "Women and Leadership." Facilitated by Dr. Elesha Ruminski, Frostburg State University.

CONFERENCE WORKSHOP PARTICIPANT (March 2010)

Western States Communication Association.
Workshop on "Power In The Basic Course: Empowering Students Through Effective Teaching." Facilitated by Dr. Donna Gotch, California State University San Bernadino. Anchorage, Alaska.

SHORT COURSE PARTICIPANT (November 2009)

National Communication Association.
Short course on "Teaching Persuasion By Integrating Newer and Traditional Perspectives" with Dr. Robert Gass and Dr. John Seiter, authors of *Persuasion, Social Influence and Compliance Gaining*. Chicago, Illinois.

MASTER CLASS IN RHETORIC (April 2008)

Central States Communication Association.
Competitively selected for CSCA master class in rhetoric taught by Professor Karlyn Kohrs Campbell.

SEMINAR PARTICIPANT (May 2005)

Rhetoric Society of America Inaugural Institute.
Seminar on Revitalizing Rhetorical Studies of Social Movements. Kent State University, Ohio.

SHORT COURSE PARTICIPANT (November 2004)
National Communication Association.
Short course on “Teaching the Undergraduate Course in Communication Theory”
with Dr. Em Griffin. Chicago, Illinois.

SEMINAR PARTICIPANT (January 2004)
Center for Community Service Learning.
Participant in two day seminar on “Diversity, Community and Social Justice”
emphasizing service-learning. University of San Diego, California.

PARTICIPANT (2003-2006)
New Faculty Forums, Center for Teaching and Learning.
Attended series of workshops and discussions of faculty teaching, research, and
service, including Catholic traditions in pedagogy and social justice teachings.
University of San Diego, California.

SERVICE

PROFESSIONAL SERVICE

FINANCE COMMITTEE , MEMBER AND CHAIR (2006-2012)
Western States Communication Association
Member, 2006-2008; Chair, 2008-2009. Reappointed to serve through 2012.

EXECUTIVE COUNCIL MEMBER (2008-2009)
Western States Communication Association

LEGISLATIVE ASSEMBLY, ELECTED MEMBER (2007-2009)
Western States Communication Association

INTEREST GROUP OFFICER (2004-2006)
Western States Communication Association, Rhetoric and Public Address division.
Served as Secretary, Vice-Chair and Chair.

CONFERENCE MANUSCRIPT REVIEWER (2001-2009)
*National Communication Association
- Rhetoric and Communication Theory, Public Address, Peace and Conflict,
and Political Communication divisions
*Western States Communication Association
-Rhetoric and Public Address and Media Studies divisions

PANEL CHAIR/RESPONDENT (2000-2010)
National Communication Association Annual Convention
Western States Communication Association Annual Conference

INVITED PANEL FACILITATOR AND CHAIR (February 2002)

Texas A&M Conference on Presidential Rhetoric, "Before The Rhetorical Presidency - James Buchanan and the Problem of Presidential Precedent." College Station, Texas, February 2002.

DEPARTMENT AND UNIVERSITY SERVICE

COMMITTEE FOR FACULTY EVALUATION (2010)

Indiana University, South Bend. Served on faculty committee to revise evaluation procedures and increase student response. Reviewed multiple evaluation formats, solicited faculty input and recommended new incentives.

BASIC COURSE DIRECTOR (2004 - 2007) UNIVERSITY OF SAN DIEGO.

Serve as faculty resource for adjunct instructors of basic courses (Public Speaking and Intro to Communication). Developed public speaking competition and curriculum for Advanced Public Speaking (Business and Professional).

USD AGORA, PROGRAM FOR CIVIC ENGAGEMENT (2005-2007)

Department of Communication Studies, University of San Diego
Founder and director of the USD Agora civic engagement program.
Inaugurated annual public speaking competition, awards, and reception.

PRECEPTOR (2004, 2005, 2006)

First Year Experience Program, University of San Diego.
Instructor of special sections of public speaking for incoming freshmen, integrating academic instruction, advising, and adjustment to University life.

USD FACULTY COMMITTEE MEMBER (2003-2007)

- ~Academic Affairs and Planning Committee (2003-2007)
- ~Academic Integrity Hearing panel member (Spring 2004-2007)
- ~Enrollment Management Committee (2005-2006)
- ~University Senate Calendar Committee (Spring 2005)

FORUM FACILITATOR (2006)

Facilitator, Faculty Forum on Calendar Issues; co-sponsored by Academic Affairs and Planning Committee and the Faculty and Curriculum Development Program, March 2006.

KYOTO LAUREATE SYMPOSIUM (MARCH 2005)

Presentation on Jürgen Habermas' theory of the public sphere (open to entire university) as part of the pre-lecture activities held at USD; one of ten faculty members selected to meet Habermas at post-lecture dinner.

ELECTION PANELIST (OCTOBER 2004)

Speaker on 2004 presidential Debate Watch panel organized by Tom Cleary for USD students, faculty and local community.

UNIVERSITY RESEARCH PARTICIPANT (2003-2004)

Strategic Directions and General Education Review focus groups.