

Gilbert Kipkoech

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250 Pearson Hall, Department of Communication, University of Delaware

EDUCATION

Ph.D.	University of Delaware	Aug. 2019 - to date
	Communication	
	Advisor: Dr. Lindsay Hoffman	
	<i>Research interests: Political communication (Presidential Campaigns, Media Effects, and Populism)</i>	
M.A.	Illinois State University	2019
	Communication Studies	
	Advisor: Dr. John Baldwin	
B.S.	Moi University (Kenya)	2015
	Communication (First Class Honors)	

RESEARCH AND TEACHING EXPERIENCE

The University of Delaware

Fall 2021-present Graduate Assistant, Middle East Partnership Initiative (MEPI)

Fall 2020-present Graduate Research Fellow, Center for Political Communication

Fall 2019-Summer 2020 (& Summer, 2021) Instructor of Record

Course Taught: Public Speaking and Professional Presentation (*Undergraduate*)

Illinois State University

Fall 2017-Spring 2019 Instructor of Record

Course Taught: Communication as Critical Inquiry (*Undergraduate*)

PUBLICATIONS

Kipkoech, G. (2022). Connections between Internet, social media news use, and political participation in Kenya. *Social Science Computer Review*.

<https://doi.org/10.1177/08944393211058702>

Bingaman, J., **Kipkoech, G.**, & Crowley, J. (2022). Inoculation and greenwashing: Defending against misleading sustainability messaging. *Communication Reports*, 00(00), 1-13, DOI: 10.1080/08934215.2022.2048877

Hoffman, L. & **Kipkoech**, G. (forthcoming). “The Geopolitics of Infotainment.” In J. Nussbaum (Ed.), *Oxford Research Encyclopedia of Communication*. Oxford University Press.
doi:10.1093/acrefore/9780190228613.013.ORE_COM-01042.R1

MANUSCRIPTS UNDER REVIEW

Kipkoech, G. (Revision submitted). Political trust in Kenya: Media malaise or virtuous circle? *International Journal of Communication*

Kipkoech, G. (under review). Media use and political knowledge: Testing the knowledge gap hypothesis in Kenya. *The Journal of Social Science Computer Review*

Kipkoech, G. (under review). The mediating role of political knowledge and discussion on political participation (*Journal of Communication and Public*).

PAPERS IN PREPARATION

Kipkoech, G. Media diet and preferences of populist citizens: The appeal of congruent media (submitted to the NCA, 2022).

CONFERENCE PRESENTATIONS

1. **Kipkoech**, G. (2022). Media use and political knowledge: Testing the knowledge gap hypothesis. Paper to be presented at the Annual Meeting of the International Communication Association in Paris, France (Spring, 2022).
2. **Kipkoech**, G. (2022). The mediating role of political knowledge and discussion on political participation. Poster presented at the annual meeting of the Eastern Communication Association in Philadelphia, Pennsylvania (Spring, 2022) **Top Poster**
3. **Kipkoech**, G. (2021). Connections between the Internet, social media news use, and political involvement in Kenya. Paper presented at the annual meeting of the National Communication Association, Seattle Washington (Fall, 2021).
4. Bingaman, J., & **Kipkoech** (2021). Using inoculation theory to confer resistance to Nike’s greenwashing [Conference Session]. 71st Annual International Communication Association Conference, Denver, CO. [Virtual]
5. **Kipkoech**, G. (2021). Media use and democratic engagement in Kenya. (Poster Session) Presented to the Annual Meeting of the Eastern Communication Association {Virtual} Spring 2021

6. **Kipkoech, G.** (2020). Media use and political trust in Kenya: Videomalaise or virtuous circle? Presented to the annual meeting of the National Communication Association {virtual}, Fall 2020
7. Hoffman, L. H., **Kipkoech, G.**, O'Donnell, J. D., & Jones, S. W. (2020). The Impact of engaging with political podcasts. Presented to the annual meeting of the National Communication Association {virtual} Fall 2020
8. **Kipkoech, G.** (2020). The more things change, the more they remain the same: Western media representations of Africa and Africans. Poster presentation at the annual meeting of the Eastern Communication Association in Baltimore, Maryland
9. **Kipkoech, G.** (2019). African student's motivations, cross-cultural adaptation, and coping strategies. Paper presented at the annual meeting of the Central States Communication Association (CSCA), Omaha, Nebraska, April 2019
10. **Kipkoech, G.** (2019). In dialogue with African communication and culture. Panelist, Intercultural communication division during the Central States Communication Association Conference, Omaha, Nebraska, April 2019

HONORS AND AWARDS

Awards

2022	Top Poster Award Eastern Communication Association, Philadelphia
2022	Research Grant, \$2,000 The Center for Political Communication, University of Delaware
2021	Competitive Graduate Student Research Travel Award, \$2, 545 College of Arts and Sciences, University of Delaware
2020	Graduate Research Fellowship, Center of Political Communication University of Delaware
2015	First Class Honors, School of Communication, Moi University, Kenya

Research support

2022 Heterodox Community
UDEL Engage: Engaging college students with civic engagement and Discourse at a pivotal time in their development as citizens, \$22, 444.78.
(Hoffman, L.H., Dawson, W., & **Kipkoech**, G.)

SERVICE

1. *Senator*, Graduate Student Government, representing the Department of Communication, University of Delaware (2021-2022)
2. *Peer Reviewer*, International Communication Association-Pol Comm Division (Paris 2022)
3. *Peer Reviewer*, National Communication Association: Student Division, 2022

Referees

Lindsay Hoffman, Ph.D. (Advisor)
Associate Professor
Department of Communication
University of Delaware
lindsayh@udel.edu

Kami Silk, Ph.D.
Professor & H.O.D.
Department of Communication
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James Angelini, Ph.D.
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