Communication Interest (COMI) Major
Communication Interest students must take the four required core courses: COMM245, COMM256, COMM301, and COMM330. **Students should take COMM301 only AFTER completing ONE of the other core courses.** Based on their GPA in these four courses, the TOP 125 COMI STUDENTS will be admitted into the Communication major each year. Admittance into the Communication major will only occur in **JUNE** of each year, and only the **first grade** obtained in any course will be used to calculate the GPA in the COMI sequence.

COMI Requirements
12 Credit Prerequisite to the COMM major:

COMM 256  * Principles of Communication Theory  
COMM 245  * Media and Society  
COMM 330  * Communication and Interpersonal Behavior  
COMM 301  * Introduction to Communication Research Methods

Students who are admitted into the **Communication Major** must complete either:

**Media Communication Requirements**
- COMM 350 (Freshmen or Sophomore year)
- COMM 345
- COMM 370 prerequisite to:
  - Two courses (6 credits) chosen from the following list of courses:
    - \*COMM418, COMM423, COMM424,  
    - \*COMM425, COMM450, COMM452,  
    - COMM453, COMM454, COMM458, COMM476
  - Six to 18 additional (elective) COMM credits.
    - Any COMM course(s) may be taken to fulfill this requirement. See detailed list of courses on the back of this page.

**Interpersonal Communication Requirements**
- COMM 350 (Freshmen or Sophomore year)
- COMM 341
  - Three Courses (9 credits) chosen from the following list of courses:  
    - COMM 417, COMM421, \*COMM440,  
    - \*COMM442, COMM443, COMM452,  
    - COMM453, COMM456, COMM476, COMM485
  - Six to 18 additional (elective) COMM credits.
    - Any COMM course(s) may be taken to fulfill this requirement. See detailed list of courses on the back of this page.

\*These topics courses may be taken up to three times with varying topics
Any course(s) listed below may be taken to complete the additional 6 to 18 elective credits in Communication:

### INTERPERSONAL COMMUNICATION
- COMM227: Family Communication
- COMM341: Theories of Interpersonal COMM
- COMM343: Topics in Interpersonal Communication*
- COMM417: Communication & Management of Conflict
- COMM421: Intercultural Communication
- COMM440: Topics in Interpersonal Communication*
- COMM442: Topics in Organizational Communication*
- COMM443: Communication & Emotion
- COMM456: Communication in Organizations
- COMM485: Analysis of Face-to-Face Communication

### PUBLIC RELATIONS
- COMM309: Introduction to Public Relations
- COMM311: Public Relations Writing
- COMM333: Social Media Management
- COMM409: Public Relations Campaign Planning
- COMM413: Public Relations Management

### INTERRELATED & SPECIAL TOPICS
- COMM200: Topics: Human Communication Systems*
- COMM204: Gender and Communication (Crosslisted with WOMS204)
- COMM252: Communicating Effectively (1 credit)
- COMM263: Communication Behavior & Culture
- COMM284: Gender Culture & Digital Media (Crosslisted with WOMS284)
- COMM351: Oral Communication Fellows
- COMM364: Internship (P/F)
- COMM366/466: Independent Study (permission of Instructor & Dept. Chair)
- COMM367/467: Experimental Courses
- COMM401: Careers in Communication (1 credit)
- COMM408: New Media Project Development
- COMM452: Communication & Persuasion
- COMM453: Health Communication
- COMM468: Undergraduate Research in Communication
- COMM476: Social Media & Communication
- COMM486: Multimedia Literacy
- COMM490: COMM Honors Capstone Course
- COMM491: Honors Thesis (by permission)

### MEDIA COMMUNICATION
- COMM206: Sex, Violence & the Media
- COMM313: Communication Principles in Advertising
- COMM318/418: Topics in Media Communication*
- COMM345: Legal Issues in the Mass Media
- COMM370: Theories of Media Communication
- COMM423: Communication, Advertising & the Consumer
- COMM424: Media Message Analysis
- COMM450: Media Effects
- COMM454: Children and the Mass Media
- COMM458: Science Communication

### POLITICAL COMMUNICATION
- COMM305: Topics: Communication & Politics*
- COMM306: Digital Technology in Politics
- COMM337: Political Communication Lecture Series (Crosslisted with POSC/LEAD/UAPP 337 (1 cr))
- COMM340: Politics and the Media (Crosslisted with POSC340)
- COMM444: Global Agenda (Crosslisted with POSC444)
- COMM447: National Agenda (Crosslisted with POSC447)

### BROADCASTING/PRODUCTION
- COMM323: Journalism Production
- COMM324: Electronic Media Production
- COMM325: Studio Television Production
- COMM326: Field of Television Production
- COMM327/328: Production Lab I/II
- COMM388: Video Production Practicum

### BROADCAST JOURNALISM
- COMM319: Topics: Politics and Broadcast Journalism*
- COMM329: Broadcast Newswriting (Crosslisted with JOUR329)
- COMM425: Advanced Topics: Politics and Broadcast Journalism* (Crosslisted with POSC425)
- COMM427: Broadcast News

### IMPORTANT NOTES:
Courses with an * may be taken up to three times when topics vary.
All Communication Interest (COMI) majors are restricted from taking any 400 level Communication courses, even if a 400 level course is a requirement for a minor or another major.