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Education:

Ph.D. Temple University, Mass Media & Communication 2010
Dissertation: Appealing to the Audience: How Local News Content
Producers Learn About the Viewers; Matthew Lombard, Ph.D.,
Dissertation Chair
M.J. Temple University, Master of Journalism 2001
B.A. The Pennsylvania State University, Telecommunications 1987
Manchester University, England Spring 1987

Teaching Experience

University of Delaware, Newark, DE

Fall 2010-present Assistant Professor, Dept. of Communication
Spring 2008 Guest Lecturer & Student Project Assessor
Spring 2004 TV News Documentary, outside advisor

Widener University, Chester, PA

Spring 2010 Part-time Faculty, Communication Studies

Drexel University, Philadelphia, PA

2009-present Part-time Faculty, Department of Cinema & Television
2009-2018 Master's theses advisor
(Directed more than 25 theses to completion)

Temple University, Philadelphia, PA

Spring 2002-2003 Media Management & Organization

Honors and Awards:

Faculty Adviser, "*The Deed*" Second place, Television-Special Programming, 2018 Delaware Press Association Communications Contest.

Faculty Adviser, "*Now We Run*" Third place, Television-Special Programming, 2018 Delaware Press Association Communications Contest.

Faculty Adviser, "*imMEDIATE*" HM, Television-Special Programming, 2018 Delaware Press Association Communications Contest.

Faculty Adviser, "*Net Worth*" Nomination, National Academy of Television Arts and Sciences, College Long-Form Production. 2016.

Faculty Adviser, "*Net Worth*" Third place, Television, Special Programming, 2016 National Federation of Press Women

Faculty Adviser, "*Net Worth*". First place, 2016 Delaware Press Association Communications Contest.

Faculty Adviser, "*Working for the Weekday*". Third place, 2016 Delaware Press Association Communications Contest.

Faculty Adviser, "*Unt*IX*tled*". First runner-up, National Academy of Television Arts and Sciences, College Long-Form Production. 2014

Faculty Adviser, Second Place, 2014 National Federation of Press Women Communications Contest

Faculty Adviser, First Place, 2014 Delaware Press Association Communications Contest.

Faculty Adviser. "Grandma Never Texted: Changing Technology, Changing Relationships." Nomination, National Academy of Television Arts and Sciences, College Long-Form Production. 2013.

Faculty Adviser. "Grandma Never Texted: Changing Technology, Changing Relationships." Second place, Delaware Press Association 2013 Communication Contest.

Faculty Advisor, "The Quiet Riot: Apathy and Activism." Honorable Mention, National Association of Press Women 2012 Communication Contest.

Faculty Advisor, "The Quiet Riot: Apathy and Activism." First place, Delaware Press Association 2012 Communication Contest.

Broadcast Education Association News Division Paper Competition, First Place Debut Paper Award, "From the Inside: Examining Audience Influence on Local TV News", April 2012

Teaching interests

Broadcast and Digital Journalism
Writing for TV and TV production
News Ethics
Telepresence

Classes taught

Intro to Media Production
Client-based Production
Intro to Journalism
Psychological Processing of Media
Local News and Politics
Broadcast News Production
Broadcast Newswriting
Studio TV Production
Mass Media and Culture
Broadcast News Documentary
The Future of News
Multi-Platform Newswriting
Diversity and News

Research and Publications

Conference papers and presentations

Panel Member. *Voice for the Voiceless*. BEA, 2018, Las Vegas, NV.

Panel Member. *Who are We Talking to?* BEA, 2018, Las Vegas, NV.

Timmins, L.R. and Brown, T.F. (2017) *Who's in Charge Here? How Journalists Use Social Media to Make News Decisions*. Paper presented at AEJMC (Association for Education in Journalism and Mass Communication) August 2017 in Chicago, IL

Discussant. *Technology and Electronic News*, Scholar-to-Scholar Refereed Paper Research Section. AEJMC 2017, Chicago, IL

Panel Member, *Classroom to Newsroom 2.0*. BEA, 2016, Las Vegas, NV.

Panel Member. *Top Teaching Tips*. BEA, 2015, Las Vegas, NV

Panel Member. *Understanding TV Technology for Non-Technical Students*. Association of College Press/College Media Association, October 30, 2014.

Panel Member. *From Newsroom to Classroom*. BEA, 2014, Las Vegas, NV

Panel Member. *Power Producing*. BEA, 2014, Las Vegas, NV

Respondent. *Educated Uncertainty: Four Perspectives on Teaching the Physics and Romance of TV Technology to Non-Technical Learners*. BEA, 2014, Las Vegas, NV

Co-presenter. *Digital Storytelling: From Social Media to Multimedia*. Lilly Conference on College and University Teaching, Bethesda, MD May 2013.

Panel Member. *Academic Integrity in Skills Courses*. BEA 2013, Las Vegas, NV.

Timmins, L. R. (2012) *From the Inside: Examining Audience Influence on Local TV News*. Paper presented at BEA (Broadcast Educators Association) 2012, Las Vegas, NV. Paper won best debut paper award as well as first place in the News Division.

Panel Member. *Transmedia Storytelling and Convergence: Teaching Students to Think of the Big Picture*. BEA 2012, Las Vegas, NV.

Panel Member. *Adventures in Academe: Professional Broadcasters Discuss Their New Careers in University Settings*, BEA 2012, Las Vegas, NV.

Panel Member. *The News Literacy Movement: An Issue with Answers*, BEA 2012, Las Vegas, NV.

Panel Member. *Industry-University Collaboration: Integrating Experiential Learning into the Television Curriculum*, BEA 2012, Las Vegas, NV.

University presentations

Middle East Partnership Initiative. 2017. "American Journalism in Practice." University of Delaware.

Middle East Partnership Initiative. 2016. "American Journalism in Practice." University of Delaware.

Co-Presenter. *Collaborating Across Disciplines: Fun for All*. 2016. Summer Faculty Institute. University of Delaware.

Co-Presenter. *Biology and Journalism: Writing Collaboratively*. Tuesday Tech Talk Series, University of Delaware, February 2013.

Learning Technology Consortium, 2011, Invited Faculty Presenter, "Open Textbooks in the Classroom". (University of Delaware)

Middle East Partnership Initiative, 2011, Invited Speaker, "American Journalism and Persuasion". (University of Delaware)

Public Engagement in Material Cultures Institute, 2011, Invited Speaker, "Creating the Story". (University of Delaware)

Excellence in Journalism 2011, Invited Digital Media Reporter (RTDNA/SPJ)

Timmins, L. R. & Lombard, M (2003). *When "Real" Seems Mediated: Anti-Presence*. Paper presented at PRESENCE 2003, The 5 Annual International Workshop on Presence, in Aalborg, Denmark.

Timmins, L.R. (2003) *Buying Into the Tech Revolution: How News Media Promote Human Technology Interaction*. Paper presented at the 5 Annual SCAT Competitive Graduate Student Research Forum.

Publications

Timmins, L. (2013). "Report: BEA 'Academic Integrity in Skills Courses' Panel", *Media Ethics*. Spring 2013, V. 24, No. 2.
<http://mediaethicsmagazine.com/index.php/browse-back-issues/145-spring-2013/3998860-bea-academic-integrity-in-skills-courses-panels>

Timmins, L. (2011). "9/11 Remembered: The media 10 years later", DFM News, September 7, 2011. <http://www.delawarefirst.org/16983-911-remembered-media-10-years/>

Timmins, L. R. (ongoing) "From the Newsroom to the Classroom" Bi-monthly columns posted to the website of RTDNA, the world's leading organization for electronic journalists. <http://www.rtdna.org/pages/posts/from-newsroom-to-classroom-murrow-monotonous-ugh1447.php>

Timmins, L.R. & Lombard M. (2005). *When "Real" Seems Mediated: Inverse Presence*. PRESENCE: Teleoperators and Virtual Environments, 14 (4), pp. 492-500. <http://dl.acm.org/citation.cfm?id=1149694>

Reeves, L. (2006). "The Next Level: Producing newscasts that matter to audiences." *Communicator*, May, 2006. p. 48.

Research interests

Digital/New Media
Local TV news
News ethics
Relationship between audience and media
Social media impact on journalism

Grants

PI, 2012, "The Changing Face of Video Journalism: From the Classroom to the Professional Newsroom", \$5000 from UD Academic Technology Services

Co-PI, 2017, Making Science Make Sense, \$6000 from UD Grand Challenges

Professional Experience

WXTF-TV (FOX-29), Philadelphia, PA (Summer 2015)

- Writer for Good Day Philadelphia and evening shows
- Created digital content and graphics

WCAU-TV (NBC10), Philadelphia, PA (1995-2009)

Producer

- Line produced in all dayparts; special projects producer
- Field produced major news events; GOP Convention in 2000, 9/11 attack, Amish school shooting
- New Jersey Bureau Chief 2000-2001
- Created The 10! Show, lifestyle and news program

WDAF-TV, Kansas City, MO (1994-1995)

Producer, Newschannel 4 Saturday & Sunday Mornings

- Managed morning crew of 10 people, produced special projects
- Field produced Bob Dole Pres. announcement, and campaign stops

First State News, New Castle, DE (1990-1994)

Executive Producer/Assignment Manager

- Produced daily newscast, ran assignment desk
- Shot and edited as needed
- Intern coordinator

WMGC-TV, Binghamton, NY (1988-1990)

Associate Producer and Reporter, 6 and 11pm Newscasts

- Shot, edited, wrote, produced and reported on air
- Produced commercials

Professional Memberships

AEJMC

BEA (Chair, News Division)

Broadcast Pioneers of Philadelphia

Delaware Press Association (Director, High School Communications Contest)

National Communication Association

National Federation of Press Women

Radio-Television Digital News Association (Delaware Coordinator, Education Columnist)

Society of Professional Journalists

Industry Awards and Recognition

“Wednesday’s Child: Juiara” (2009) Adoption Exchange Association 2009 National Wednesday’s Child Award.

“Wednesday’s Child: Farrakhan” (2005) Pennsylvania Veterinary Medical Association A. Wayne Mountain Award for Excellence in Communicating Veterinary Medical Contributions to Animal and Public Health to the Public

Panel member and Coach. (2004). “How to Get a Good Job in Journalism”. Society of Professional Journalists SuperRegional Conference.

Panel member. (2004). "Tech in Transition: The changing role of Public Relations and the Public Relations practitioner" Public Relations Society of America Tech2004.

“The 10! Show” (2003) Pennsylvania Association for Retarded Citizens (ARC) and Montgomery County ARC 2003 Media Awards

Keynote address. (2002) “Golden Rules for Good Writing”. Delaware Press Association’s 25th Anniversary.

Emmy Nomination. (2002). “The Philadelphia Regional Chapter of The National Academy of Television Arts and Sciences”, Magazine Format Broadcast “NBC 10 at 10”.

Emmy Nomination. (2001). “The Philadelphia Regional Chapter of The National Academy of Television Arts and Sciences”, Talk Program “Republican Convention”.

Presenter. (1999, 2000). “Writing for TV”. Wilmington Writers’ Workshop.

Service

Faculty Senator At-Large. 2017-2019. College of Arts and Sciences, University of Delaware.

Diversity and Inclusion Committee Member, 2017-present. Department of Communication, University of Delaware.

Chair, News Division. 2018-2020. Broadcast Education Association.

Vice-Chair, News Division. 2016-2018. Broadcast Education Association.

Research Chair, News Division. 2014-2016. Broadcast Education Association.

RTDNA (Radio Television Digital News Association), State Coordinator for Delaware, ongoing

Adviser, 2014-present. Associated Press Archives.

Department representative for Integrated Design Minor, 2014-present, University of Delaware.

Contest Director, 2014-present. Delaware Press Association's High School Journalism and Communications Contest.

Executive Committee member, 2014-present, Department of Communication, University of Delaware.

Adviser, 2013-present. Mechanical Engineering Student Society, University of Delaware.

Oral Communication Committee member, 2013-present, Department of Communication, University of Delaware

Member, 2012. City of Wilmington, DE Committee for Creation of Educational Access Channel.

Steering Committee, 2012-2015. Delaware Design Institute.

Judge, 2010- present. Mid-Atlantic Emmy Chapter, National Association Television Arts and Sciences.