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Department of Communication
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Education:

Ph.D. Temple University, Mass Media & Communication 2010
Dissertation: Appealing to the Audience: How Local News Content
Producers Learn About the Viewers; Matthew Lombard, Ph.D.,
Dissertation Chair

M.A. Temple University, Master of Journalism 2001

B.A. The Pennsylvania State University, Telecommunications 1987
Manchester University, England Spring

Teaching Experience

University of Delaware, Newark, DE

Fall 2010-present Associate Professor, Dept. of Communication
Promoted to Associate Professor Fall 2020

Spring 2008 Guest Lecturer & Student Project Assessor

Spring 2004 TV News Documentary, outside advisor

Widener University, Chester, PA

Spring 2010 Part-time Faculty, Communication Studies

Drexel University, Philadelphia, PA

2009-2018 Part-time Faculty, Department of Cinema & Television

2009-2018 Master's theses advisor
(Directed more than 25 theses to completion)

Temple University, Philadelphia, PA

Spring 2002-2003 Media Management & Organization

Honors and Awards:

Faculty Adviser, "*For Profit*" Nomination, National Academy of Television Arts and Sciences, College Long-Form Production. 2023.

Faculty Adviser, "*Crossroads of Education*", Second place, Television-Special Programming, 2023 National Federation of Press Women Communications Contest.

Faculty Adviser, "*Crossroads of Education*", First place, Television-Special Programming, 2023 Delaware Press Association Communications Contest.

Faculty Adviser, "*For Profit*", Third place, Television-Special Programming, 2023 Delaware Press Association Communications Contest.

Faculty Adviser, "*The Coop*" Second place, Television-Special Programming, 2021 Delaware Press Association Communications Contest.

Faculty Adviser, "*Wasted*" Honorable Mention, Television-Special Programming, 2020 Delaware Press Association Communications Contest.

Faculty Adviser, "*The Deed*" Second place, Television-Special Programming, 2018 Delaware Press Association Communications Contest.

Faculty Adviser, "*Now We Run*" Third place, Television-Special Programming, 2018 Delaware Press Association Communications Contest.

Faculty Adviser, "*imMEDIAtE*" HM, Television-Special Programming, 2018 Delaware Press Association Communications Contest.

Faculty Adviser, "*Net Worth*" Nomination, National Academy of Television Arts and Sciences, College Long-Form Production. 2016.

Faculty Adviser, "*Net Worth*" Third place, Television, Special Programming, 2016 National Federation of Press Women

Faculty Adviser, "*Net Worth*". First place, 2016 Delaware Press Association Communications Contest.

Faculty Adviser, "*Working for the Weekday*". Third place, 2016 Delaware Press Association Communications Contest.

Teaching interests

Broadcast and Digital Journalism
Writing for TV and TV production
News Ethics
Telepresence

Classes taught

Intro to Media Production

Client-based Production

Intro to Journalism

Psychological Processing of Media

Local News and Politics

Broadcast News Production

Broadcast Newswriting

Studio TV Production

Mass Media and Society

Broadcast News Documentary

The Future of News

Multi-Platform Newswriting

Diversity and News

News Ethics

Media Effects

Rumors and Hoaxes: The Role of News

Making Science Make Sense

Research and Publications

Conference papers and presentations

Panel Member. *Intentional Inclusion in News*. BEA 2022, Las Vegas, NV.

Presenter. *Misinformation, Disinformation and Reading Laterally*. Journalism Education Association Virtual Conference, November 2021.

Panel Member. *Making Science Make Sense*. Society of Developmental Biology Virtual Conference, May 7 2021.

Panel Member. *Voice for the Voiceless*. BEA, 2018, Las Vegas, NV.

Panel Member. *Who are We Talking to?* BEA, 2018, Las Vegas, NV.

Timmins, L.R. and Brown, T.F. (2017) *Who's in Charge Here? How Journalists Use Social Media to Make News Decisions*. Paper presented at AEJMC (Association for Education in Journalism and Mass Communication) August 2017 in Chicago, IL

Discussant. *Technology and Electronic News*, Scholar-to-Scholar Refereed Paper Research Section. AEJMC 2017, Chicago, IL

Panel Member, *Classroom to Newsroom 2.0*. BEA, 2016, Las Vegas, NV.

Panel Member. *Top Teaching Tips*. BEA, 2015, Las Vegas, NV

Panel Member. *Understanding TV Technology for Non-Technical Students*. Association of College Press/College Media Association, October 30, 2014.

Panel Member. *From Newsroom to Classroom*. BEA, 2014, Las Vegas, NV

Panel Member. *Power Producing*. BEA, 2014, Las Vegas, NV

Respondent. *Educated Uncertainty: Four Perspectives on Teaching the Physics and Romance of TV Technology to Non-Technical Learners*. BEA, 2014, Las Vegas, NV

Co-presenter. *Digital Storytelling: From Social Media to Multimedia*. Lilly Conference on College and University Teaching, Bethesda, MD May 2013.

Panel Member. *Academic Integrity in Skills Courses*. BEA 2013, Las Vegas, NV.

Timmins, L. R. (2012) *From the Inside: Examining Audience Influence on Local TV News*. Paper presented at BEA (Broadcast Educators Association) 2012, Las Vegas, NV. Paper won best debut paper award as well as first place in the News Division.

Panel Member. *Transmedia Storytelling and Convergence: Teaching Students to Think of the Big Picture*. BEA 2012, Las Vegas, NV.

Panel Member. *Adventures in Academe: Professional Broadcasters Discuss Their New Careers in University Settings*, BEA 2012, Las Vegas, NV.

Panel Member. *The News Literacy Movement: An Issue with Answers*, BEA 2012, Las Vegas, NV.

Panel Member. *Industry-University Collaboration: Integrating Experiential Learning into the Television Curriculum*, BEA 2012, Las Vegas, NV.

Excellence in Journalism 2011, Invited Digital Media Reporter (RTDNA/SPJ)

Timmins, L. R. & Lombard, M (2003). *When "Real" Seems Mediated: Anti-Presence*. Paper presented at PRESENCE 2003, The 5 Annual International Workshop on Presence, in Aalborg, Denmark.

Timmins, L.R. (2003) *Buying Into the Tech Revolution: How News Media Promote Human Technology Interaction*. Paper presented at the 5 SCAT Competitive Graduate Student Research Forum.

Presenter. (1999, 2000). "Writing for TV". Wilmington Writers' Workshop.

University presentations

Delaware INBRE (Idea Network of Biomedical Research Excellence) Summer Scholars Retreat "Making Science Make Sense" workshop presentation, July 2023. University of Delaware.

ITUE (Institute for Transforming University Education), Workshop Facilitator June 2023 "Experience It Yourself: PBL in the Classroom." University of Delaware

ITUE (Institute for Transforming University Education), Workshop Facilitator January 2023 "Experience It Yourself: PBL in the Classroom." University of Delaware

Delaware Debates 2022. Line Producer for live debate presentation

Delaware INBRE (Idea Network of Biomedical Research Excellence) Summer Scholars Retreat "Making Science Make Sense" workshop presentation, July 2022. University of Delaware.

ITUE (Institute for Transforming University Education), Workshop Facilitator January 2022 "Experience It Yourself: PBL in the Classroom." University of Delaware

Delaware INBRE (Idea Network of Biomedical Research Excellence) Summer Scholars Retreat “Making Science Make Sense” workshop presentation, July 2021. University of Delaware.

Summer Institute on Teaching, June 2021. “Misinformation, Disinformation and Clickbait: Strategies for Engaging Students in Critical Thinking Online.” University of Delaware.

ITUE (Institute for Transforming University Education), Workshop Facilitator January 2021 “Experience It Yourself: PBL in the Classroom.” University of Delaware

Delaware Debates 2020. Line Producer for 2 nights of live debate presentations.

Delaware INBRE (Idea Network of Biomedical Research Excellence) Summer Scholars Retreat “Making Science Make Sense” workshop presentation, July 2020. University of Delaware.

Germanna College PBL Workshop. Facilitator, June 2020.

Coronavirus Symposium, Moderator, February 2020. University of Delaware.

ITUE (Institute for Transforming Undergraduate Education), Workshop Facilitator November 2019 “Using Case Studies to Teach.” University of Delaware

ITUE (Institute for Transforming Undergraduate Education), Workshop Facilitator. January 2019 “Client-Based Learning.” University of Delaware.

Middle East Partnership Initiative. 2018. “American Journalism in Practice.” University of Delaware.

Middle East Partnership Initiative. 2017. “American Journalism in Practice.” University of Delaware.

Middle East Partnership Initiative. 2016. “American Journalism in Practice.” University of Delaware.

Co-Presenter. *Collaborating Across Disciplines: Fun for All*. 2016. Summer Faculty Institute. University of Delaware.

Co-Presenter. *Biology and Journalism: Writing Collaboratively*. Tuesday Tech Talk Series, University of Delaware, February 2013.

Learning Technology Consortium, 2011, Invited Faculty Presenter, “Open Textbooks in the Classroom”. (University of Delaware)

Middle East Partnership Initiative, 2011, Invited Speaker, “American Journalism and Persuasion”. (University of Delaware)

Public Engagement in Material Cultures Institute, 2011, Invited Speaker,
“Creating the Story”. (University of Delaware)

Publications

Timmins, L. (2019) "Re-Inventing Journalism for the 21st Century." Crain's NewsPro. <https://www.craigslist.com/assets/newspro/pdf/2019-01-newspro.pdf>

Timmins, L. (2013). "Report: BEA 'Academic Integrity in Skills Courses' Panel", *Media Ethics*. Spring 2013, V. 24, No. 2. <http://mediaethicsmagazine.com/index.php/browse-back-issues/145-spring-2013/3998860-bea-academic-integrity-in-skills-courses-panels>

Timmins, L. (2011). "9/11 Remembered: The media 10 years later", DFM News, September 7, 2011. <http://www.delawarefirst.org/16983-911-remembered-media-10-years/>

Timmins, L. R. (2010-2016) "From the Newsroom to the Classroom" Bi-monthly columns posted to the website of RTDNA, the world's leading organization for electronic journalists. <http://www.rtdna.org/pages/posts/from-newsroom-to-classroom-murrow-monotonous-ugh1447.php>

Timmins, L.R. & Lombard M. (2005). *When "Real" Seems Mediated: Inverse Presence*. PRESENCE: Teleoperators and Virtual Environments, 14 (4), pp. 492-500. <http://dl.acm.org/citation.cfm?id=1149694>

Reeves, L. (2006). "The Next Level: Producing newscasts that matter to audiences." *Communicator*, May, 2006. p. 48.

Research interests

Digital/New Media
Local TV news
News ethics
Relationship between audience and media
Social media impact on journalism

Grants

Co-PI, 2017, Making Science Make Sense, \$6000 from UD Grand Challenges

PI, 2012, "The Changing Face of Video Journalism: From the Classroom to the Professional Newsroom", \$5000 from UD Academic Technology Services

Professional Experience

WXTF-TV (FOX-29), Philadelphia, PA (Summer 2015)

- Writer for Good Day Philadelphia and evening shows
- Created digital content and graphics

WCAU-TV (NBC10), Philadelphia, PA (1995-2009)

Producer

- Line produced in all dayparts; special projects producer
- Field produced major news events; GOP Convention in 2000, 9/11 attack, Amish school shooting
- New Jersey Bureau Chief 2000-2001
- Created The 10! Show, lifestyle and news program

WDAF-TV, Kansas City, MO (1994-1995)

Producer, Newschannel 4 Saturday & Sunday Mornings

- Managed morning crew of 10 people, produced special projects
- Field produced Bob Dole Pres. announcement, and campaign stops

First State News, New Castle, DE (1990-1994)

Executive Producer/Assignment Manager

- Produced daily newscast, ran assignment desk
- Shot and edited as needed
- Intern coordinator

WMGC-TV, Binghamton, NY (1988-1990)

Associate Producer and Reporter, 6 and 11pm Newscasts

- Shot, edited, wrote, produced and reported on air
- Produced commercials

Professional Memberships

AEJMC

BEA (Past Chair, News Division)

Broadcast Pioneers of Philadelphia

Delaware Press Association (Director, High School Communications Contest)

National Communication Association

National Federation of Press Women

Radio-Television Digital News Association (Delaware Coordinator)

Society of Professional Journalists

Industry Awards and Recognition

Invited panelist. Broadcast Pioneers of Philadelphia. "Life After News: Making the Move to the Classroom". Virtual presentation. November 17, 2021.

"Wednesday's Child: Juiara" (2009) Adoption Exchange Association 2009 National Wednesday's Child Award.

"Wednesday's Child: Farrakhan" (2005) Pennsylvania Veterinary Medical Association A. Wayne Mountain Award for Excellence in Communicating Veterinary Medical Contributions to Animal and Public Health to the Public

Panel member and Coach. (2004). "How to Get a Good Job in Journalism". Society of Professional Journalists SuperRegional Conference.

Panel member. (2004). "Tech in Transition: The changing role of Public Relations and the Public Relations practitioner" Public Relations Society of America Tech2004.

"The 10! Show" (2003) Pennsylvania Association for Retarded Citizens (ARC) and Montgomery County ARC 2003 Media Awards

Keynote address. (2002) "Golden Rules for Good Writing". Delaware Press Association's 25th Anniversary.

Emmy Nomination. (2002). "The Philadelphia Regional Chapter of The National Academy of Television Arts and Sciences", Magazine Format Broadcast "NBC 10 at 10".

Emmy Nomination. (2001). "The Philadelphia Regional Chapter of The National Academy of Television Arts and Sciences", Talk Program "Republican Convention".

Service

Director of Undergraduate Studies, Department of Communication, University of Delaware. June 2021 (ongoing)

Member, Open and Affordable Teaching Materials Workgroup, University of Delaware, March 2021 (ongoing)

Workshop panelist, CT Caucus panel on Promotion, November 2021

Judge, Student Debate Competition, December 2020

Mentor, FPOP (Faculty Peer Observation Program). 2019-2020

Member, University Student Centers Advisory Council, Spring 2019-ongoing. University of Delaware.

Leader/Facilitator, ITUE (Institute for Transforming University Education), 2018-ongoing.

Faculty Senator At-Large. 2017-2021. College of Arts and Sciences, University of Delaware. (Re-elected by CAS faculty for second term.)

Diversity and Inclusion Committee Member, 2017-present. Department of Communication, University of Delaware.

Chair, News Division. 2018-2020. Broadcast Education Association.

Vice-Chair, News Division. 2016-2018. Broadcast Education Association.

Research Chair, News Division. 2014-2016. Broadcast Education Association.

RTDNA (Radio Television Digital News Association), State Coordinator for Delaware, 2012-ongoing

Adviser, 2014-present. Associated Press Archives.

Department representative for Integrated Design Minor, 2014-present, University of Delaware.

Contest Director, 2014-present. Delaware Press Association's High School Journalism and Communications Contest.

Executive Committee member, 2014-2018, Department of Communication, University of Delaware.

Adviser, 2013-present. Mechanical Engineering Student Society, University of Delaware.

Oral Communication Committee member, 2013-2018, Department of

Communication, University of Delaware

Member, 2012. City of Wilmington, DE Committee for Creation of Educational Access Channel.

Steering Committee, 2012-2015. Delaware Design Institute.

Judge, 2010- present. Mid-Atlantic Emmy Chapter, National Association Television Arts and Sciences.