

Amy Bleakley, PhD, MPH

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Last updated October 2021

Education

Columbia University, New York, NY
PhD, Sociomedical Sciences (Public Health & Political Science), 2005

Columbia University, New York, NY
Master of Public Health, Sociomedical Sciences, 1998
Health Promotion, Disease Prevention

Binghamton University, Binghamton, NY
Bachelor of Arts, Political Science and Literature/Rhetoric, 1996

Academic positions

2019-	Professor, Department of Communication, University of Delaware
2015-2019	Senior Research Scientist, Annenberg School for Communication, University of Pennsylvania
2011-2015	Senior Research Scientist, Annenberg Public Policy Center, University of Pennsylvania
2005-2011	Research Scientist, Annenberg Public Policy Center, University of Pennsylvania
2001-2005	Staff Associate, Center for Applied Public Health, Mailman School of Public Health, Columbia University
2000-2001	Project Director, Center for Applied Public Health, Mailman School of Public Health, Columbia University
1998-1999	Project Coordinator, Center for Applied Public Health, Mailman School of Public Health, Columbia University
1996-1998	Research Assistant, Center for Applied Public Health, Mailman School of Public Health, Columbia University

Areas of expertise

Health communication
 Media effects
 Health messaging
 Reasoned Action Approach (RAA)/TRA/IM
 Psychosocial determinants of health behaviors
 Adolescent sexual behavior
 Adolescent risk behavior

Fellowship appointments and editorial positions

2019-	Editorial Board member, Journal of Sex Research
2017-	Editorial Board member, Journal of Children and Media
2016-	Senior Fellow, Leonard Davis Institute of Health Economics, University of Pennsylvania
2012-	Senior Fellow, Center for Health Behavior Research, Center for Clinical Epidemiology and Biostatistics (CCEB), Department of Biostatistics and Epidemiology, School of Medicine, University of Pennsylvania
2011-	Adjunct Scholar, Center for Clinical Epidemiology and Biostatistics (CCEB), Department of Biostatistics and Epidemiology, School of Medicine, University of Pennsylvania
2009-	Associate Fellow, Center for Public Health Initiatives, University of Pennsylvania

Research grants awarded

2020-2022	Principal Investigator (M-PI with Jessica Langbaum, PhD), 31R01AG063954-02S1, "COVID-19 Spillover? How the COVID-19 information environment affects perceptions of scientific research and Alzheimer's disease prevention efforts." National Institute on Aging.
2019-2024	Principal Investigator (M-PI with Jessica Langbaum, PhD), 1R01AG063954-01, "Establishing the science behind Alzheimer's recruitment registries: opportunities for increasing diversity and accelerating enrollment into trials," National Institute on Aging.
2019-2021	Principal Investigator, R21DE028414-01, "Misleading messages, ambivalent attitudes: Teen's health beliefs on sports drinks," National Institute of Dental and Craniofacial Research.
2018-2023	Co-Investigator, R01 DK113307-01A1, "A large-scale, long-term, randomized trial of nutrition labeling interventions," National Institute of Diabetes, Digestive & Kidney Diseases, PI: Christina Roberto, PhD.

2017-2022	Co-Investigator, R01 DK111558-01A1, “Communicating the Health Risks of Sugar-Sweetened Beverages,” National Institute of Diabetes, Digestive & Kidney Diseases, PI: Christina Roberto, PhD.
2016-2017	Co-Investigator, “Assessing population health in the Abramson Cancer Center (ACC) Catchment Area,” National Cancer Institute, PI: Karen Glanz, PhD, MPH. (No cost continuation) Total costs \$200,000.
2014-2017	Principal Investigator, 1R21HD079615, “Behavioral effects of teen exposure to multiple risk behaviors in media,” National Institute for Child and Human Development. (No-cost continuation) Total costs all years \$447,984.
2014-2017	Co-Investigator, “Reducing UV Exposure to Prevent Skin Cancer: Media Communication Messages and Strategies,” SIP #14-018, Centers for Disease Control and Prevention, PI: Karen Glanz, PhD, MPH, and Amy Jordan, PhD. (No cost continuation). Total costs all years \$609,692.
2014-2016	Co-Investigator, “Developing messages that promote awareness and action about cognitive health,” SIP #14-003, Centers for Disease Control and Prevention, PI: Jason Karlawish, MD and Amy Jordan, PhD. Total costs all years \$399, 974.
2013	Analyst, “Evaluation point-of-sale warnings,” subcontract for City of Philadelphia Department of Health, PI: Daniel Romer, PhD.
2012	Co-Investigator, “Formative evaluation and message testing for reducing indoor smoking in Philadelphia homes with young children” subcontract for City of Philadelphia Department of Health, PI: Daniel Romer, PhD.
2011-2013	Co-Investigator, “Testing the effects of anti-sugary beverage public service advertisements on youth and adult audiences,” Robert Wood Johnson Foundation. PI: Amy Jordan, PhD. Total costs all years \$147,155.
2010-2012	Co-Investigator, “Communities putting prevention to work,” subcontract for City of Philadelphia, Centers for Disease Control and Prevention. PI: Amy Jordan, PhD. Total costs all years \$949,844.
2005-2009	Project Director, 5R01HD044136 “Identifying the structural effects of the media on adolescent AIDS-related behavior,” National Institute of Child Health and Human Development. PI: Martin Fishbein, PhD; Total costs \$3,468,659
2003-2005	Project Director, 5R01HD041891 “Challenges of life adjustment to HIV infection in adolescents,” National Institute of Child Health and Human Development. PI: Nancy VanDevanter, DrPH RN; Total costs \$1,575,302
1998-2002	Project Coordinator & Director, “Development and feasibility testing of interventions designed to increase health seeking behavior in, & health care for,

populations at high risk for Gonorrhea,” Centers for Disease Control and Prevention. PI: Nancy VanDevanter, DrPH, RN. Total costs all years \$1,236,358.

Peer reviewed publications (*under review*)

1. **Bleakley A**, Ellithorpe M, Jordan A, Hennessy M, Stevens R. A content analysis of sports and energy drink advertising. *Appetite*.
2. **Bleakley A**, Strasser A, Jordan A, Lazovich D, LaRochelle C, Glanz K. Message recall and eye tracking of text and images in skin cancer prevention PSAs. *Health Communication* (revise and resubmit).
3. Boehm M, White A, **Bleakley A**, & Young DG. How stay-at-home orders moderate the relationship between COVID-19 misperceptions and knowledge and individuals’ social distancing attitudes, norms, and efficacy. *Health Education and Behavior*
4. Boehm M, **Bleakley A**, White A, Langbaum J. COVID vaccine-related beliefs among White, Black, and Hispanic U.S. adults under 50. *Preventive Medicine*.
5. Ellithorpe M, Zeldes G, Hall E, Chavez M, Takahashi B, **Bleakley A**, Palencia J. *I’m lovin’ it*: How fast food advertising influences meat-eating preferences. *Journal of Advertising Research* (revise and resubmit).
6. Maloney E, **Bleakley A**, Silk K, Young D, Crowley J, Lambe J. Populations at high-risk, television news media, and misinformation about Covid-19. *Health Communication* (revise and resubmit).
7. Maloney EK, **Bleakley A**, Stevens R, Ellithorpe ME, Jordan A. Urban youths attitudinal, normative, and efficacy beliefs about consumption and reduction of sports and energy drinks. *Journal of Nutrition, Education, and Behavior*.
8. White A, **Bleakley A**, Ellithorpe M. Learning from parents, peers, and media: How each information source relates to adolescents’ drinking and bullying behaviors. *Youth & Society*.
9. Young DG, Rasheed H, **Bleakley A**, Langbaum JB. The Politics of Mask-Wearing: Political Preferences, Reactance, and Conflict Aversion during COVID, *Social Science and Medicine*.

Peer reviewed publications (*in chronological order from most recent*)

1. Hennessy M, **Bleakley A**, **Ellithorpe ME**, Jordan A, Maloney E, & Stevens, R. Reducing unhealthy normative behavior: The case of sports and energy drinks. *Forthcoming, Health Education and Behavior*.

2. **Bleakley A**, Hennessy M, Maloney E, Young D, Crowley J, Silk K, Langbaum J. Psychosocial determinants of COVID-19 vaccination intention among White, Black, and Hispanic adults in the United States. *Forthcoming, Annals of Behavioral Medicine*
3. Lambe J, Young D, Bleakley A, Crowley JP, Silk K, Predictors of Anti-Asian Xenophobia During Covid-19: Towards Developing Targeted Intervention Campaigns. *Journal of Hate Studies*, 2021, 17(1), 146–156.
4. Mitchell K, Ellithorpe M, **Bleakley A**. Sex and violence in the movies: Empathy as a moderator of the exposure-behavior relationships in adolescent. *Journal of Sex Research*, 2021, 58(3):322-330.
5. Crowley JP, **Bleakley A**, Silk K, Young DG, Lambe JL. Uncertainty Management and Curve Flattening Behaviors in the Wake of COVID-19's First Wave. *Health Communication*, 2021, 36(1):32-41.
6. Manganello J, **Bleakley A**, Schumacher P. Pandemics and PSAs: Rapidly Changing Information in a New Media Landscape. *Health Communication*, 2020, 35(14):1711-4.
7. Young DG, **Bleakley A**. Ideological health spirals: An integrated political and health communication approach to COVID interventions. *International Journal of Communication*, 2020, 14: 3508-3524.
8. **Bleakley A**, Tam V, Orchinik J, Glanz K. How individual and neighborhood characteristics relate to health topic awareness and cancer-related information seeking. *Social Science and Medicine Population Health*, 2020, 12: 100657.
9. Dorrance Hall E, Ma M, Azimova D, Campbell N, Ellithorpe M, Plasencia J, Chavez M, Zeldes GA, Takahashi B, **Bleakley A**, Hennessy M. The mediating role of family and cultural food beliefs on the relationship between family communication patterns and diet and health issues across racial/ethnic groups. *Health communication*, 2020, 8:1-13.
10. Alber J, Cohen C, Grossman S, **Bleakley A**, Freeland C, Merchant M. Comparing the effects of different story types and speakers in Hepatitis B storytelling videos, *Health Promotion Practice*, 2020, 21(5): 811-821.
11. Jordan A, **Bleakley A**, Alber J, Lazovich D, Glanz K. Developing and testing message strategies to reduce indoor tanning, *American Journal of Health Behavior*, 2020, 44(3): 292-301.
12. **Bleakley A**, Jordan A, Strasser A, Lazovich D, Glanz K. Testing general versus specific behavioral focus in messaging for the promotion of sun protection behaviors. *Annals of Behavioral Medicine*, 2020, 54(2):108-118.
13. Jordan A, **Bleakley A**, Harkins K, Hailu T, Cassidy K, Hachey S, Karlawish J. "Together make a visit; together make a plan": Messaging to adult children with concerns about a

- parent's memory loss. *Health Communication*, 2019, Online first. doi: 10.1080/10410236.2019.1570428
14. **Bleakley A**, Ellithorpe M, Hennessy M. Understanding the nature of media effects from onscreen exposure to alcohol, sex, and their combination. *Journal of Adolescent Health*, 2019, 65(1): 51-56.
 15. Kranzler E, **Bleakley A**. Youth social media use and health outcomes: #diggingdeeper. *Journal of Adolescent Health*, 2019. Editorial. 64(2): 141-142.
 16. Calderon T, **Bleakley A**, Jordan A, Lazovich D, Glanz K. Correlates of sun protection behaviors in racially and ethnically diverse U.S. adults. *Preventive Medicine Reports*, 2019, 13: 346-353.
 17. Khurana A, **Bleakley A**, Ellithorpe ME, Hennessy M, Jamieson PE, & Weitz I. Media violence exposure and aggression in adolescents: A risk and resilience perspective. *Aggressive Behavior*, 2019, 45(1), 70-81.
 18. Khurana A, **Bleakley A**, Ellithorpe M, Hennessy M, Jamieson P, Weitz I. Sensation seeking and impulsivity increase exposure to risky media and moderate its effects on adolescent risk behaviors. *Prevention Science*, 2019, online first: <https://doi.org/10.1007/s11121-019-0984-z>.
 19. Stevens R, **Bleakley A**, Hennessy M, Duneav J, Gillard-Matthews S. #digital hood: Engagement with risk content on social media among Black and Latino youth. *Journal of Urban Health*, 2019, 96(1):74-92.
 20. Glanz K, Lazovich D, Jordan A, **Bleakley A**. Frequent indoor tanners' beliefs about indoor tanning and cessation. *American Journal of Health Promotion*, 2019, 33(2): 293-299.
 21. Cohen C, Alber J, **Bleakley A**, Grossman S, Freeland C, Alarcon K, Merchant M. Social media for Hep B awareness: Young adult and community leader perspectives. *Health Promotion Practice*, 2019, 20(4): 573-584.
 22. Ellithorpe ME, Hennessy M, **Bleakley A**. The day Beyoncé turned black: Adolescent perceptions of black-oriented media. *Journal of Advertising Research*, 2019, 59(2), 158-170.
 23. **Bleakley A**, Lazovich D, Jordan A, Glanz K. Compensation beliefs and skin cancer prevention strategies. *American Journal of Preventive Medicine*, 2018, 55(6): 848-855.
 24. **Bleakley A**, Ellithorpe ME, Prince L, Hennessy M, Khurana A, Jamieson P, Weitz I. Do you see what I see? A character analysis of health risk behaviors in television shows popular with Black adolescents. *Journal of Children and Media*, 2018, 12(4): 478-495.
 25. **Bleakley A**, Khurana A, Hennessy M, Ellithorpe M. How patterns of learning about sexual information among adolescents are related to sexual behaviors. *Perspectives in Sexual and Reproductive Health*, 2018, 50(1): 15-23.

26. **Bleakley A**, Jordan A, Ellithorpe M, Lazovich D, Grossman S, Glanz K. A national survey of young women's beliefs about quitting indoor tanning: implications for health communication messages. *Translational Behavioral Medicine*, 2018, 8(6): 898-906.
27. **Bleakley A**, Jordan A, Piotrowski J, Hennessy M, Mallya G. Do you know what your kids are drinking? Evaluation of a media campaign to reduce consumption of sugar sweetened beverages. *American Journal of Health Promotion*, 2018; 32(6), 1409-1416.
28. Hennessy M, **Bleakley A**, Ellithorpe M. Prototypes reflect normative perceptions: Implications for the development of reasoned action theory. *Psychology, Health, and Medicine*, 2018; 23(3):245-258.
29. **Bleakley A**, Ellithorpe ME, Hennessy M, Khurana A, Jamieson P, Weitz I. Risky movies, risky behaviors, and ethnic identity among Black adolescents. *Social Science and Medicine* 2017; 195: 131-137.
30. **Bleakley A**, Ellithorpe ME, Hennessy M, Khurana A, Jamieson P, Weitz I. Alcohol, sex, and screens: Modeling media influence on adolescent alcohol and sex co-occurrence. *Journal of Sex Research*, 2017; 54(8): 1026-1037.
31. Vaala S, **Bleakley A**, Castonguay J, Jordan A. Parents' use of the V-chip and perceptions of television ratings: The role of family characteristics and the home media environment. *Journal of Broadcasting and Electronic Media*, 2017; 61(3): 518-537.
32. Ellithorpe ME, **Bleakley A**, Hennessy M, Weitz I, Jamieson P, Khurana A. Differences in the portrayal of health risk behaviors by Black and White characters in popular films. *Journal of Health Communication* 2017; 22(6):451-458.
33. **Bleakley A**, Ellithorpe M, Romer D. The role of parents in problematic internet use among U.S. adolescents. *Media and Communication* 2016; 4(3): 24-34.
34. Stevens R, Dunaev J, Malven E, **Bleakley A**, Hull S. Social media in the sexual lives of African American and Latino youth: Challenges and opportunities in the digital neighborhood. *Media and Communication* 2016; 4(3): 60-70.
35. Ellithorpe ME, **Bleakley A**. Wanting to see people like me? Racial and gender diversity in popular adolescent television. *Journal of Youth and Adolescence* 2016; 1-12.
36. Vaala S, **Bleakley A**, Hennessy M, Jordan AB. Weight stigmatization moderates the effects of sugar-sweetened beverage-related PSAs among US parents. *Media Psychology* 2016; 19(4): 1-27.
37. Jordan A, **Bleakley A**, Hennessy M, Vaala S. Sugar-sweetened beverage-related public service advertisements and their influence on parents. *American Behavioral Scientist* 2015; 59(14): 1847-1865.

38. **Bleakley A**, Jordan A, Hennessy M, Glanz K, Strasser A, Vaala S. Do emotional appeals in public service advertisements influence adolescents' intention to reduce consumption of sugar-sweetened beverages? *Journal of Health Communication* 2015; 20(8): 938-948.
39. Khurana A, **Bleakley A**, Romer D, Jordan A. The protective effects of parental monitoring and internet restriction on adolescents' risk of online harassment. *Journal of Youth and Adolescence* 2015; 44(5):1039-1047.
40. Hennessy M, **Bleakley A**, Piotrowski J, Mallya G, Jordan A. Sugar-sweetened beverage consumption by adult caregivers and their children: the role of drink features and advertising exposure. *Health Education and Behavior* 2015; 42(5): 677-686.
41. Piotrowski J, Jordan A, **Bleakley A**, Hennessy M. Identifying family television practices to reduce children's television time. *Journal of Family Communication* 2015; 15(2):159-74.
42. Vaala S, **Bleakley A**. Monitoring, mediating, and modeling: Parental influence on adolescent computer and internet use. *Journal of Children and Media* 2015; 9(1): 40-57.
43. Khurana A, **Bleakley A**. Young adults' sources of contraceptive information: Variations based on demographics and sexual risk behaviors. *Contraception* 2015; 91(2): 157-163.
44. **Bleakley A**, Romer D, Jamieson PE. Violent film characters' portrayal of alcohol, sex, and tobacco-related behaviors. *Pediatrics* 2014; 133(1): 71-77.
45. **Bleakley A**, Hennessy M, Mallya G, Romer D. Home smoking policies in urban households with children and smokers. *Preventive Medicine* 2014; 62: 30-34.
46. Hennessy M, **Bleakley A**, Mallya G, Romer D. The effect of household smoking bans household smoking. *American Journal of Public Health* 2014; 104(4): 721-727.
47. Hennessy M, **Bleakley A**, Mallya G, Romer D. Beliefs associated with intention to ban smoking in households with smokers. *Nicotine & Tobacco Research* 2014; 16(1): 69-77.
48. Jeong M, Gilmore JS, **Bleakley A**, Jordan A. Local news media framing of obesity in the context of a sugar-sweetened beverage reduction media campaign. *Journal of Nutrition Education and Behavior* 2014; 46(6): 583-588.
49. Romer D, Jamieson P, Bushman B, **Bleakley A**, Wang A, Langleben D, Jamieson KH. Parental desensitization to violence and sex in movies. *Pediatrics* 2014; 134(5): 877-884.
50. **Bleakley A**, Jordan A, Hennessy M. Relationship between parents' and children's television viewing. *Pediatrics* 2013; 132(2): e364-e371.
51. **Bleakley A**, Piotrowski J, Hennessy M, Jordan A. Predictors of parents' intention to limit children's television viewing. *Journal of Public Health* 2013; 35(4): 525-532.

52. Gottfried J, Vaala S, **Bleakley A**, Hennessy M, Jordan A. Does the effect of exposure to TV sex on adolescent sexual behavior vary by genre? *Communication Research* 2013; 40(1): 73-95.
53. **Bleakley A**, Jamieson PE, Romer D. Trends of sexual and violent content by gender in top-grossing US films, 1950-2006. *Journal of Adolescent Health* 2012; 51(1): 73-79.
54. **Bleakley A**, Hennessy M, Fishbein M. The quantitative analysis of reasoned action theory. *The Annals of the American Academy of Political and Social Science* 2012; 640(1): 28-41.
55. Hennessy M, **Bleakley A**, Fishbein M. Measurement models for reasoned action theory. *The Annals of the American Academy of Political and Social Science* 2012; 640(1): 42-57.
56. Jordan A, Piotrowski JT, **Bleakley A**, Mallya G. Developing media interventions to reduce household sugar-sweetened beverage consumption. *The Annals of the American Academy of Political and Social Science* 2012; 640(1): 118-135.
57. **Bleakley A**, Hennessy M, Fishbein M. A model of adolescents' seeking of sexual content in their media choices. *Journal of Sex Research* 2011; 48(4): 309-15.
58. **Bleakley A**, Hennessy M, Fishbein M, Jordan A. Using the Integrative Model to explain how exposure to sexual media content influences adolescent sexual behavior. *Health Education and Behavior* 2011; 38(5): 530-540.
59. Hull S, Hennessy M, **Bleakley A**, Fishbein M, Jordan A. Identifying causal pathways from religiosity to delayed adolescent sexual behavior. *Journal of Sex Research* 2011; 48(6): 543-53.
60. VanDevanter N, Duncan A, Burrell-Piggott T, **Bleakley A**, Birnbaum J, Siegel K, Lekas H, Schrimshaw E, Cohall A, Ramjohn D. The influence of substance use, social sexual environment, psychosocial factors, and partner characteristics on high-risk sexual behavior among young Black and Latino men who have sex with men living with HIV. A qualitative study. *AIDS Patient Care and STD* 2011; 25(2) 113-121.
61. Jordan A, **Bleakley A**, Manganello J, Hennessy M, Stevens R, Fishbein M. The role of television access in viewing time of U.S. adolescents. *Journal of Children and Media* 2010; 4(4): 355-370.
62. Busse P, Fishbein M, **Bleakley A**, Hennessy M. The role of communication with friends in sexual initiation. *Communication Research* 2010; 37(2): 239-255.
63. **Bleakley A**, Hennessy M, Fishbein M. Predicting preferences for types of sex education in U.S. Schools. *Sexuality Research and Social Policy* 2010; 7(1): 50-57.

64. Hennessy M, **Bleakley A**, Fishbein M, Brown L, DiClemente R, Romer D, et al. Differentiating between precursor and control variables when analyzing reasoned action theories. *AIDS and Behavior* 2009; 14(1): 225-236.
65. Hennessy M, **Bleakley A**, Fishbein M, Jordan A. Estimating the longitudinal association between adolescent sexual behavior and exposure to sexual media content. *Journal of Sex Research* 2009; 46(6): 1-11.
66. **Bleakley A**, Hennessy M, Fishbein M, Jordan A. How sexual information sources relate to adolescents' beliefs about sex. *American Journal of Health Behavior* 2009; 33(1): 37-48.
67. **Bleakley A**, Hennessy M, Fishbein M, Jordan A. It works both ways: The relationship between sexual content in the media and adolescent sexual behavior. *Media Psychology* 2008; 11(4): 443-461.
68. Hennessy M, **Bleakley A**, Busse P, Fishbein M. What is the appropriate policy response to wardrobe malfunctions? Fining stations for TV sex and violence. *Journal of Broadcasting and Media* 2008; 52(3): 387-407.
69. Turow J, Hennessy M, **Bleakley A**. Consumers' understanding of privacy rules in the marketplace: Findings from a national survey. *Journal of Consumer Affairs* 2008; 42(3): 411-424.
70. **Bleakley A**, Merzel C, Messeri P, VanDevanter N, Gift T, Malotte CK, Middlestadt S. Check Out That Body: A community awareness campaign in New York City. *Journal of Primary Prevention* 2008 (Jul); 29(4): 331-339.
71. **Bleakley A**, Fishbein M, Hennessy M, Jordan A, Chernin A, Stevens R. Developing respondent-based multi-media measures of exposure to sexual content. *Communication Methods and Measures* 2008; 2(1 & 2): 43 – 64.
72. **Bleakley A**, Fishbein M, Holtgrave D. An assessment of the relationship between condom labels and HIV-related beliefs and intentions. *AIDS and Behavior* 2008; 12(3): 452-458.
73. Hennessy M, **Bleakley A**, Fishbein M, Jordan A. Validating a sexual behavior index using psychosocial theory and social trait correlates. *AIDS and Behavior* 2008; 12(2): 321-31.
74. **Bleakley A**, Hennessy M, Fishbein M. Public opinion on sex education in American schools. *Archives of Pediatric and Adolescent Medicine* 2006; 160(11):1151-1156.
75. Hogben M, Ledsy R, Middlestadt S, VanDevanter N, Messeri P, Merzel C, **Bleakley A**, Malotte CK, Sionean C, St. Lawrence J. Psychological mediating factors in an intervention to promote adolescent health care-seeking. *Psychology, Health & Medicine* 2005; 10(1): 64-77.

76. VanDevanter N, Messeri P, Middlestadt S, **Bleakley A**, Merzel C, Hogben M, Ledskey R, Malotte C, Cohall R, St. Lawrence J. Community-based intervention to increase preventive health care seeking in adolescents: The Gonorrhea Community Action Project. *American Journal of Public Health* 2005; 95(2): 331-337.
77. **Bleakley A**, Merzel C, VanDevanter N, Messeri P. Computer use and internet access among urban youth. *American Journal of Public Health* 2004; 94(5): 744 – 746.
78. Merzel CR, VanDevanter N, Middlestadt S, **Bleakley A**, Ledskey R, Messeri P. Attitudinal and contextual factors associated with discussion of sexual issues during adolescent health visits. *Journal of Adolescent Health* 2004; 35(2); 108-15.
79. **Bleakley A**, Ellis JA. The role of public health research in the shaping adolescent health policy. Editorial. *American Journal of Public Health* 2003; 93(11):1801-2.
80. Shinn M, VanDevanter N, **Bleakley A**, Niang KT, Perl S, Cohen NL. Use of social and behavioral sciences by public health departments in major cities. *Journal of Urban Health* 2003; 80(4):616-624.
81. VanDevanter N, Shinn M, Tannert KT, **Bleakley A**, Perl S, Cohen N, BSSI Task Force. The role of social and behavioral science in public health practice: A study of the New York City Department of Public Health. *Journal of Urban Health* 2003; 80(4):625-634.
82. VanDevanter N, Hennessy M, Howard J, **Bleakley A**, Peake M, Millet S, Cohall A, Levine D, Weisfuse I, Fullilove R. Developing a collaborative community, academic, health department partnership for STD prevention: The Gonorrhea Community Action Project in Harlem. *Journal of Public Health Management and Practice* 2002; 8(6): 62-8.
83. Fortenberry JD, McFarlane M, **Bleakley A**, Bull S, Fishbein M, Grimley DM, Malotte CK, Stoner BP. Relationships of stigma and shame to gonorrhea and HIV screening. *American Journal of Public Health* 2002; 92(3):378-81.
84. Middlestadt SE, St. Lawrence J, Merzel C, Hogben M, **Bleakley A**. Tailoring interventions to the local context and working with community partners: Lessons learned from a multi-site, multi-component intervention study. *Social Marketing Quarterly* 2001; 7(3):67-71.

Book chapters

Bleakley A, Morgan Ellithorpe. Media and Alcohol, Tobacco, and Drugs. *Routledge International Handbook of Children, Adolescents, and Media*, 2nd edition. In press.

Bleakley A, Park S, Romer D. Internet addiction and problematic internet behavior among youth. 2017; In *Treating and Preventing Adolescent Mental Health Disorders*, 2nd edition. Eds. Dwight L. Evans, Edna B. Foa, Raquel E. Gur, Herbert Hendin, Charles P. O'Brien, Daniel Romer, Martin E.P. Seligman, and B. Timothy Walsh. Oxford University Press.

Romer D, Jamieson P, **Bleakley A**, Jamieson KH. Cultivation Theory: Its History, Current Status and Future Directions. 2014; In *The International Handbook of Media and Mass Communication Theory*. Eds. R. Fortner & M Fackler, pp. 115-136. Blackwell Publishers.

Bleakley A, Vaala S, Jordan A, Romer D. The Annenberg Media Environment Survey: Media Access and Use in US Homes with Children and Adolescents. 2014; In *Media and the Well-Being of Children and Adolescents*. Eds. A. Jordan and D. Romer, pp. 1-19. New York, NY: Oxford University Press.

Jeong S, Zhang W, Fishbein M, Davis E, **Bleakley A**, Jordan A, Hennessy M. Multiple media use and multitasking with media among high school and college students: A diary method. 2010; In *The interrelationship of business and communication*. M. Hinner (Ed.) Frankfurt am Main, Germany: Peter Lang.

Hogben M, VanDevanter N, Malotte CK, Middlestadt SE, Messeri P, Ledsky R, **Bleakley A**, Larro M, Hennessy MH, St. Lawrence JS, GCAP Study Group. Community-tailored interventions to promote adolescent and young adult health care seeking. 2008; In *New perspectives on knowledge, attitudes and behaviors in health*. Ed. F. Columbus , pp. 47-69. Binghamton, NY: Nova.

Book review

Bleakley A. (2017). Youth drinking cultures in a digital world: alcohol, social media and cultures of intoxication. *Journal of Children and Media* 2017; 11(3): 370-372.

Reports and monographs

Jordan A, Hennessy M, **Bleakley A**, Piotrowski J, Kydd S. (June 2012). *Philadelphians and Sugar-Sweetened Beverages: The Impact of a Media Campaign and the Context of Countervailing Forces*. Final report to The Philadelphia Department of Public Health.

Jordan A, Hennessy M, **Bleakley A**, Piotrowski J, Kydd S. (April 2011-2012). *Philadelphia Healthy Lifestyles Initiative (PHLI) Monitoring Survey Results* (Baseline and Waves 1 through 9). Report to the Philadelphia Department of Public Health.

J Jordan A, Hennessy M, **Bleakley A**, Piotrowski J, Kydd S. (February 28, 2011). *Philadelphia Healthy Lifestyles Initiative Pre-Campaign Telephone Survey Summary*. Report to The Philadelphia Department of Public Health.

Jordan A, Hennessy M, **Bleakley A**, Piotrowski J. (August 2010). *Results from the Annenberg Philadelphia Healthy Lifestyles Initiative (PHLI) survey*. Report to the Philadelphia Department of Public Health.

Turow J, King J, Hoofnagle C, **Bleakley A**, Hennessy M. *Americans Reject Tailored Advertising and the Three Activities that Enable it*, Annenberg School for Communication, 2009. Available at SSRN: <https://ssrn.com/abstract=1478214> or <http://dx.doi.org/10.2139/ssrn.1478214>

Editorials

“Vaccine selfies: Promoting health safety outweighs potential feelings of FOMO.” *Newswise*. April 2021.

“Lessons Miley teaches about sexuality.” Op/ed. *Philadelphia Inquirer*, September 1, 2013.

”Teaching abstinence isn’t enough.” Op/ed. *Philadelphia Inquirer*, April 24, 2007.

“Media have a role in sex ed,” with Amy Jordan (1st author) and Michael Hennessy. Op/ed. *Philadelphia Inquirer*, April 8, 2010.

“Responding to press inquiries when your study attracts media attention” (Invited blog entry, November 5, 2013). Society for Research on Adolescence

Invited talks and lectures

Invited speaker. Global Council on Brain Health webinar series. July 9, 2021. Communication and Promotion Health Behavior Change.

Invited speaker. Dean’s Advisory Council Presentation. May 18, 2021. COVID-19 Spillover? How the COVID-19 information environment affects perceptions of scientific research and Alzheimer’s disease prevention efforts.

Invited speaker. University of Delaware Library Scholars Series. November 11, 2020 Getting hyped for the game: Teens’ beliefs about sports and energy drinks. [Reschedule from April 8, 2020 due to COVID].

Guest lecturer for COMM 301. Content analysis. University of Southern California (undergraduate). March 11, 2021.

Guest lecturer for PUBH 589. Public Health and Cognitive Aging, University of Pennsylvania (graduate). March 26, 2020. Instructor Jason Karlawish, MD. Role of messaging in public health. Guest lecturer for NURS/PUBH 565. Health Communication in the Digital Age, University of Pennsylvania (graduate). March 19, 2020. Instructor Elissa Kranzler, PhD. Sugary drink media campaigns.

Guest lecturer for LEAH Adolescent Fellowship Program at Children’s Hospital of Philadelphia (graduate). February 24, 2020. Media effects and adolescents. Instructor Nadia Dowshen, MD.

Guest lecturer for PUBH/NURS 565 Health Communication in the Digital Age. April 10, 2019. Instructor Robin Stevens, PhD, MPH. Reasoned Action Approach.

Guest lecturer for PUBH 606 Synthesis and Translation of Epidemiological Literature. March 26, 2019. Instructor Jennifer Pinto-Martin, PhD, MPH. (Mis)interpretation of data about media, in media.

Guest lecturer for LEAH Adolescent Fellowship Program at CHOP. February 25, 2019. Media effects and adolescents. Instructor Nadia Dowshen, MD.

Invited speaker for CHOP Adolescent Medicine Research Seminar for Attending Physicians. December 6, 2018. Media effects and adolescents.

Guest lecturer for LEAH Adolescent Fellowship Program at CHOP. April 9th, 2018. Social media/technology and health. Instructor Nadia Dowshen, MD.

Guest lecturer for PUBH 606 Synthesis and Translation of Epidemiological Literature. March 15, 2018. Instructor Jennifer Pinto-Martin, PhD, MPH. (Mis)interpretation of data about media, in media.

Guest lecturer for PUBH/NURS 565 Health Communication in the Digital Age. January 31, 2018. Instructor Robin Stevens, PhD, MPH. Reasoned Action Approach.

Invited discussant at Wharton Panel for Internet Safety for Kids, Philadelphia, PA, October 13, 2017.

Guest lecturer for Epidemiology 542 Measurement of Health in Epidemiology, September 28, 2017. Instructors Karen Glanz, PhD, MPH and John Farrar, MD, PhD. Measuring psychosocial constructs.

Invited speaker at Trustees' Council of Penn Women's Conference, Philadelphia, PA, October 28, 2016. Hot topic presentation, "Cyberbullying."

Invited discussant at Wharton Panel for Internet Safety for Kids, Philadelphia, PA, October 21, 2016.

Guest lecturer for Nursing 833 Measurement of Health-Related Behavior and Determinants, September 20, 2016. Instructor Karen Glanz, PhD, MPH. Measuring psychosocial constructs.

Invited speaker at Children's Hospital of Pennsylvania Policy Lab Seminar Series, Philadelphia, PA, May 19, 2016. "Sex, alcohol, violence, & obesity: tying it all together."

Invited speaker at Health Policy/Leonard Davis Institute CHIBE, Philadelphia, PA, March 10, 2016. Work-in-Progress Seminar. "Do you know what your kids are drinking?"

Guest lecturer for Nursing 503 Human Sexuality. February 16, 2016. Instructor Robin Stevens, PhD, MPH. Media sex and adolescent sexual behavior.

Invited speaker at the Alan Guttmacher Institute, New York, NY, October 14, 2015. "Teen media use and risky content: Implications for behavior."

Invited speaker at Children's Hospital of Pennsylvania for Continuing Medical Education credit, April 8, 2014. "Mapping the Media Landscape of Families' Home Media Environments."

Peer reviewed presentations (*in chronological order from most recent*)

White A, Bleakley A, Ellithorpe M, & Hennessey M. (2021, October 24-27). Learning from parents, peers, and media: How each information source relates to adolescents' drinking and bullying behaviors. Accepted, American Public Health Association Conference, Denver, CO, October 2021.

Boehm M, White A, Bleakley A, Young DG. (2021, November 18-21). How stay-at-home orders influence the relationship between misinformation and COVID-19 knowledge and attitudes, norms, and efficacy to stay home. Paper accepted, National Communication Association Convention, Seattle, WA, November 2021.

Maloney E, **Bleakley A**, Silk K, Young D, Crowley J, Lambe J. High-Risk Populations, Television News Media, and Misperceptions about COVID-19: Informing the Creation of Enhanced Correctives National Communication Association Convention, Seattle, WA, November 2021.

Harkins K, Maloney E, Bleakley A, Langbaum J. What words and concepts do people enrolled in research registries use to describe them? Alzheimer's Association International Conference, July/August 2021.

Bleakley A, Strasser A, Jordan A, Lazovich D, LaRoche C, Glanz K. Message recall and eye tracking of text and images in skin cancer prevention PSAs. Abstract accepted at Society for Behavioral Medicine, San Francisco, CA, April 2020. [Cancelled due to COVID]

Mitchell K, Ellithorpe ME, Bleakley A, Hennessy M. Sex and violence in the movies: Empathy as a moderator of adolescent exposure-behavior relationship. Paper accepted at International Communication Association, Australia, May 2020.

Bleakley A. Applying the Reasoned Action Approach to social distancing practices amid the COVID-19 outbreak. National Communication Association, November 2020.

Young D, Bleakley A. The Ideological Health Spirals Model. National Communication Association, November 2020.

Alber J, Cohen, C, Bleakley A, Ghazvini S, Tolentino B, Almeida R, & Chance BL. Comparing the effects of different hepatitis B storytelling videos among a sample of Asian Americans and Pacific Islanders. Abstract accepted for poster presentation at the Society for Public Health Education 70th Annual Conference, Salt Lake City, UT. March 2019.

Ellithorpe M, Hennessy M, Bleakley A. The day Beyoncé turned black: Adolescent perceptions of black-oriented media. Paper accepted at International Communication Association, Prague, May 2018.

Wright J, Bleakley A. Sex, drugs, and privacy settings: How privacy relates to youth risky behavior displays on social media. Paper accepted at International Communication Association, Prague, May 2018.

Cohen C, Alber J, Bleakley A, Grossman S, Freeland F, Alarcon K, & Merchant R. Social media for Hepatitis B awareness: Lessons learned from focus groups with young Chinese & vietnamese adults. Abstract accepted for oral presentation at the Society for Public Health Education's (SOPHE) 69th Annual Conference, Columbus, OH, April 2018.

Cohen C, Alber J, Freeland C, Alarcon K, Grossman S, Bleakley A, Merchant R. Exploring the Feasibility of Using Social Media to Increase Awareness and Discussion around Hepatitis B among Chinese and Vietnamese Philadelphians. American Public Health Association Annual Meeting, Atlanta, GA, November 2017.

Grossman S, Alber J, Cohen C, Bleakley A, Merchant R. (2017, February). A Content Analysis of Hepatitis B-related Social Media Content. Abstract accepted for oral presentation at the 2017 Annual Meeting of the Eastern Sociological Society, Philadelphia, PA.

Bleakley A, Ellithorpe ME, Hennessy M, Jamieson P, Khurana A, Weitz I. Risk exposure from mainstream and Black-oriented movies: Differential associations with White and Black adolescents. Paper accepted for oral presentation at International Communication Association, San Diego, CA. May 2017.

Ellithorpe ME, Bleakley A, Hennessy M, Weitz I, Jamieson P, Khurana A. Drinking and killing at the #RedWedding: Social media use as a moderator of exposure to risky media portrayals and behavioral intention. Paper accepted for oral presentation at International Communication Association, San Diego, CA. May 2017.

Ellithorpe ME, Bleakley A, Hennessy M, Weitz I, Jamieson P, Khurana A. Adolescent wishful identification with risky media characters and the co-occurrence of alcohol use and sexual behavior, Health Communication. Paper accepted for oral presentation at International Communication Association, San Diego, CA. May 2017.

Chair, Hybrid High Density Session. Growing up with Media: Gender, Sexuality, and Romance during the Teen & Young Adult Years. International Communication Association, San Diego, CA. May 2017.

Bleakley A. Developing culturally-relevant media messages for adult children with concerns about an aging parent. The Gerontological Society of America 2016 Annual Scientific Meeting, New Orleans, LA. November 2016.

Bleakley A. Key attitudes, norms and barriers/facilitators about accompanying an aging parent with memory loss. The Gerontological Society of America 2016 Annual Scientific Meeting, New Orleans, LA. November 2016.

Ellithorpe ME and Bleakley A. Wanting to see people like me? Racial and gender diversity in popular adolescent television, International Communication Conference, Fukuoka, Japan. June 2016.

Stevens R, Bleakley A, Patton D. Sex, alcohol, drugs & violence in the digital hood: Adolescent risk behavior on social media. The 6th Annual Social Media Technology Conference at Howard University, Washington, D.C. September 2016.

Stevens R, Bleakley A, Patton D. Sex and drugs in the digital hood: An examination of adolescent risk behavior on social media. Accepted for oral presentation at the 1st International Communication Association Africa, Regional Conference, Nairobi, Kenya. October 2016.

Bleakley A. Organizer and participant of roundtable presentation. Conversation Roundtable: Youth health and well-being in the new digital frontier: Emerging research insights and health promotion opportunities at Society for Research and Child Development (SRCD), Philadelphia, PA. March 2015.

Lerman A, Bleakley A. Using the internet to meet people and adolescent sexual risk. Poster presentation at the Society for Adolescent Health Medicine, Los Angeles, CA. March 2015.

Bleakley A, Hennessy M, Fishbein M, Jordan A. It works both ways: The relationship between sexual content in the media and adolescent sexual behavior. Oral presentation at International Communication Association Conference, San Francisco, CA. May 2007.

Bleakley A, Hennessy M, Fishbein M. Sex Talk: Policy Preferences for Sex Education in American Schools. Oral presentation at American Public Health Association Conference, Boston, MA. November 2006.

Bleakley A, Fishbein M, Hennessy M, Smith-McLallen A, Chernin A, Jordan A, Davis E, Stevens R. Exposure to sexual content in the media and adolescents' intentions to have sex. Oral presentation at American Public Health Association Conference, Boston, MA. November 2006.

Bleakley A, Hennessy M, Fishbein M, Jordan A. Everyone's a sexpert: Where adolescents learn about sex. Poster presentation at the American Public Health Association Conference, Boston, MA. November 2006.

Stevens R, Fishbein M, Jordan A, Bleakley A, Hennessy M, Davis A, Gabbadon N, Williams L. Not taking any chances: Exploring characteristics of urban teens who abstain from risk behaviors. Oral presentation at the Annual Meeting of the American Public Health Association, Boston, MA. November 2006.

Bleakley A, Hennessy M, Fishbein M. Sex talk: Policy preferences for sex education in American schools. Annenberg National Health Communication Survey Conference, Los Angeles, CA. February 2006.

Bleakley A, Messeri P. Effects of state politics and tobacco control policy on youth smoking rates. Poster presentation at the American Public Health Association Conference, Philadelphia, PA. December 2005.

Bleakley A, Messeri P. School-based tobacco control policy: Is implementation of CDC Best Practices Guidelines associated with lower rates of youth smoking? Poster presentation at the American Public Health Association Conference, Philadelphia, PA. December 2005.

Bleakley A, Larro M, Malotte CK, VanDevanter N, Rose K, Merzel C, Messeri P, Hogben M, St. Lawrence J, Middlestadt S. Implementing and evaluating a multimedia community awareness campaign targeted at adolescents and young adults in two different communities. Panel presentation at the American Public Health Association Conference, Philadelphia, PA. November 2002.

Bleakley A. The Gonorrhea Community Action Project. STD Prevention Partnership Meeting. Washington, D.C. May 2002. Keynote speaker.

Bleakley A, one of five presenters for Middlestadt, SE, VanDevanter N, Malotte CK, Gift T, Messeri P, Ledsky R, Merzel C, Bleakley A, Larro M, St Lawrence JS, Hogben M, Pequegnat W. The Gonorrhea Community Action Project. Panel presentation at the National STD Prevention Conference, San Diego, CA. March 2002.

Bleakley A, VanDevanter N, Merzel C, Messeri P, Peake M, Malotte CK, Middlestadt S. Implementing and evaluating a community-based multimedia campaign targeted to adolescents and young adults in an urban, low income community. Oral presentation at the American Public Health Association Annual Meeting, Atlanta, GA. October 2001.

Bleakley A, VanDevanter N, Merzel C, Messeri P, Peake M, Malotte K, Middlestadt S. Developing a community based multimedia campaign to increase health care seeking among adolescents and young adults in an urban, low income community. Poster Presentation. American Public Health Association Annual Meeting, Atlanta, GA. October 2001.

Bleakley A, Castrucci B. A review of internet websites for adolescents on sexually transmitted diseases. Poster presentation. American Social Health Association Annual STD Conference, Milwaukee, Wisconsin. December 2000.

Bleakley A, Cohall A. A closer look at the stigma of sexually transmitted diseases among adolescents. Poster presentation. American Public Health Association Annual Meeting, Chicago, IL. November 1999.

Bleakley A, Cohall R. Report card on adolescent Services under Child Health Plus. Adolescents and Child Health Plus: Enrollment and Utilization Issues Conference. Riverside Church, New York, NY. May 1999.

Bleakley A, VanDevanter N, Millet S, Hennessy M, McFarlane M, Fortenberry JD, Grimely D, Davis RK, Jones C. Self treatment and alternative care seeking among patients with sexually

transmitted diseases. Oral presentation. American Public Health Association Annual Meeting, Washington, D.C. November 1998.

Teaching

- 2020- Faculty, Department of Communication, University of Delaware
Teens and Screens (undergraduate)
Health Communication (undergraduate)
Media Message Analysis (graduate)
Communication Campaigns (graduate)
Policy and Population Health (independent study, graduate)
- 2006-2019 Lecturer, Annenberg School for Communication, University of Pennsylvania
Quantitative Research Methods in Communication (undergraduate)
Teens and Screens: Understanding Youth Media Behavior (undergraduate)
Theories and Uses of Structural Equation Modeling (independent study, graduate)
Adolescent Media and Behavior (undergraduate)
Media and the Princess Culture (independent study)
- 2003 Adjunct Instructor, Department of Health and Nutrition Sciences, Brooklyn College, The City University of New York
Principles of Health Science (graduate)
- 1997 Graduate Teaching Assistant, Department of Epidemiology, Mailman School of Public Health, Columbia University
Principles of Epidemiology I (graduate)

Research consultancies

- Pew Research Center's Internet & American Life Project, May 2014
- Population Services International, Washington, D.C., December 2008-October 2010
- Mailman School of Public Health, Columbia University, February 2005-2008
- New York City Department of Health and Mental Hygiene, June 2001- March 2002
- Association for the Schools of Public Health, Washington, D.C., July 2000- January 2001

Specialized training

Longitudinal Data Analysis. Given by Dr. Paul Allison, University of Pennsylvania, December 2009.

Latent Variable and Growth Modeling with Mplus. Given by Dr. Bengt Muthén, Johns Hopkins School of Public Health, October, 2006.

Mixture Modeling in Mplus. Given by Dr. Bengt Muthén, University of Maryland, May, 2006.

Public Health Disparities Geocoding Project Training Course, Harvard School of Public Health, Boston, MA. June, 2006.

Annenberg Summer Institute for Methods and Statistics (ASIMS), Palm Desert, CA, June, 2005.
Course: Rolling Cross Sectional Analysis

Professional service

Ad hoc reviewer, National Institutes of Health, Social Psychology, Personality and Interpersonal Processes Study Section (SPIP). June 2021 meeting.

Ad hoc reviewer, National Science Foundation, Human-Environment and Geographical Sciences Program, March 2021.

Member, Presidential Task Force for Strategic Plan, University of Delaware, Spring 2021-

Member, Executive Committee, Department of Communication, University of Delaware, 2021-

Member, Faculty Senate Research Committee, University of Delaware, 2020-

Member, Graduate Committee, Department of Communication, University of Delaware, 2020-

Ad hoc Promotion and Tenure Committees, Department of Communication, University of Delaware

Advising (completed)

Waldorf, Steven, MA, Department of Communication, Thesis committee, member. Graduated August 2021. “COVID-19 is real: Examining inoculation theory and trust in science to increase compliance with safety guidelines.”

Emma Glackin, MA, Department of Communication, Thesis committee, Chair. Graduated May 2021. “How exposure to sex-positive TV shows relates to sexual partner communication and safe sex intention.”

Julia Alber, PhD, MPH, Postdoctoral fellow, Center for Health Behavior and Research, School of Medicine, University of Pennsylvania. Co-investigator on CEAR/CPHI Pilot Project, “Increasing Hepatitis B Screening among Chinese and Vietnamese Philadelphians: Exploring the Feasibility of a Community Liaison Social Media Program”, 2016-2017.

- Current position: Assistant Professor, California Polytechnic State University

Jennifer Wright, Annenberg School for Communication Undergraduate Honor Thesis, 2016-2017. "Sex, Drugs, And Privacy Settings: How Online Privacy Relates to Youth Posting Risky Health Behaviors on Social Media."

Winner, Gerbner Prize, Best Senior Honors Thesis, Annenberg School for Communication

Winner, Rose Award, University-wide prize for outstanding undergraduate research project

Winner, Charles Price Morris Prize, Excellence in communication research and academics, Annenberg School for Communication

- Current position: enrolled in Master of Science in Education Program, Graduate School of Education, University of Pennsylvania

Morgan E. Ellithorpe, PhD, Martin Fishbein Postdoctoral Fellow, Annenberg School for Communication, University of Pennsylvania; July 2015-June 2016.

- Current position: Assistant Professor, University of Delaware

Amanda Lerman, MD, Adolescent Medicine Fellow at Children's Hospital of Philadelphia Research mentor and member of scholarly oversight committee for MSPH program; 2012-2014.

- Current position: Attending Physician, Division of Adolescent Medicine, Children's Hospital of Philadelphia

Anna Gerard, DSW candidate at School of Social Policy and Practice, University of Pennsylvania, Dissertation committee member, University of Pennsylvania. Defended July 2013.

- Current position: Private Practice, Clinical Social Work/Therapist

Former graduate students supervised (research) and their current positions:

Peter Busse, Professor, Instituto de Estudios Peruanos, Lima, Perú

Ariel Chernin, Owner, Chernin Research and Consulting

Nadine Gabbadon, Assistant Dean for Advising, University of Pennsylvania

Shawnika Hull, Assistant Professor, George Washington University

Sehoon Jeong, Professor, Korea University

Chul Joo Lee, Associate Professor, Seoul National University

Lisa Prince, Research Analyst, Philadelphia Department of Public Health

Robin Stevens, Assistant Professor, University of Pennsylvania

Sarah Vaala, Researcher with Joan Ganz Cooney Center at Sesame Workshop

Weiyu Zhang, Associate Professor, National University of Singapore

Former graduate students supervised (teaching) and their current positions:

Kristin Schumaker, doctoral student

Danny Kim, Data Scientist, Visiting Researcher, ASC

Samantha Oliver, Lecturer, University of Pennsylvania

University of Pennsylvania, Prevention Research Center. Planning Committee for UPenn Impact Seminar, “Accelerating Policies and Research on Food Access, Diet and Obesity Prevention”, Scheduled for April 2017.

Member, Undergraduate Curriculum Committee, Annenberg School for Communication, 2018-2019

Top Paper Award selection committee, Children and Media Section, International Communication Association Conference 2019.

Panel discussant, Children and Media Section, International Communication Association Conference 2019.

Journal Reviewer:

American Journal of Preventive Medicine
American Journal of Public Health
Communication Theory
Developmental Psychology
Health Communication
Health Education and Behavior
JAMA Pediatrics
Journal of Adolescent Health
Journal of Applied Developmental Psychology
Journal of Children and Media
Journal of Communication
Journal of Health Communication
Journal of Sex Research
Pediatrics
Preventive Medicine
Sex Roles
Social Science and Medicine
Tobacco Control

Examples of news outlets featuring my research: CNN, NPR (print and radio interviews), CBS news, Time, U.S. News and World Report, The Toronto Star, CBC, Knowledge@ Wharton radio show, Philadelphia Inquirer, Huffington Post Canada

Professional memberships

1996-	Member, American Public Health Association
2011-	Member, International Communication Association
2019-	Member, National Communication Association